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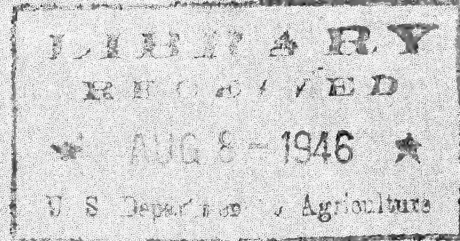
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62,41

Kellogg's

GARDEN BEAUTY BOOK

Fall 1946



R. M. Kellogg Co.

THREE RIVERS, MICH.

Beauty from the

Our Dutch growers developed these varieties during the German occupation; they would have cost you at least four times present prices if introduced when first ready, but, with the markets tied up by the war, all the Dutch could do with them was to build



CHAS. NEEDHAM

Large Darwin; beautiful, flaming scarlet. 24 inches. Midseason. Prices at right.

WHITE CITY

Large Cottage; beautiful, clear white. 30 inches. Early. Prices below.



BLUE GIANT

Large Darwin, nearly blue violet. 28 inches. Midseason. Prices at left.

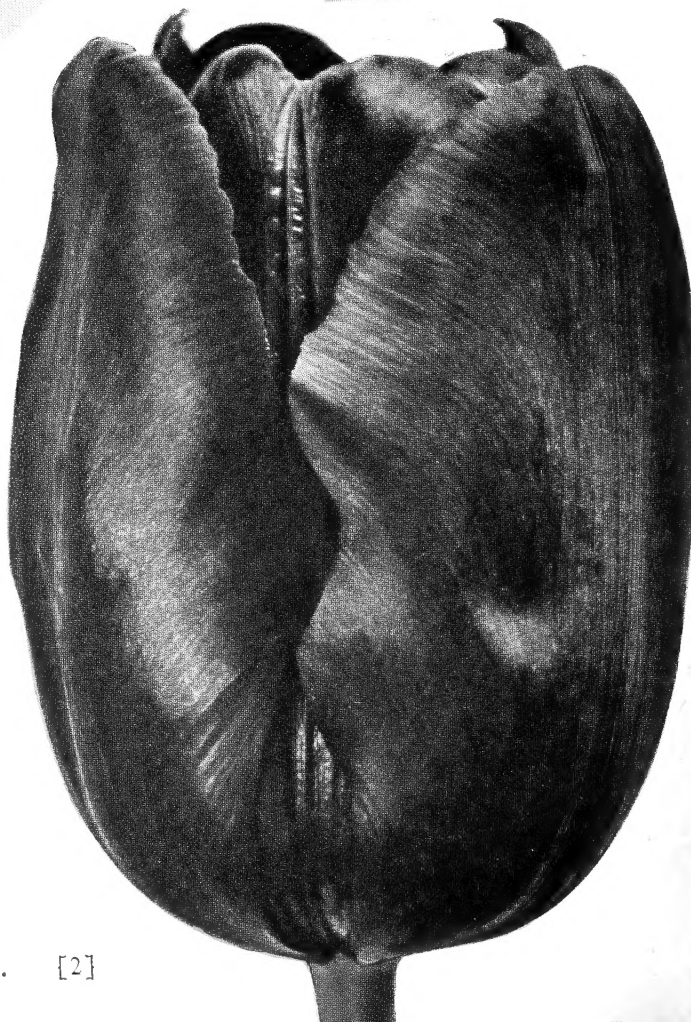
PRICES

All Varieties Except
Red Emperor
Imported Bulbs
6 for \$1.25
12 for 2.35
18 for 3.45
24 for 4.55
11-12 c.m.



RED EMPEROR

Large, Botanical variety; blazing, vermillion-scarlet. 22 inches. Prices; 6 for \$2.35; 12 for \$4.55; 18 for \$6.75; 24 for \$8.95; 30 for 11.15; 36 for \$13.35.



Copyright
1946

R. M. Kellogg Co.,
Three Rivers, Mich.

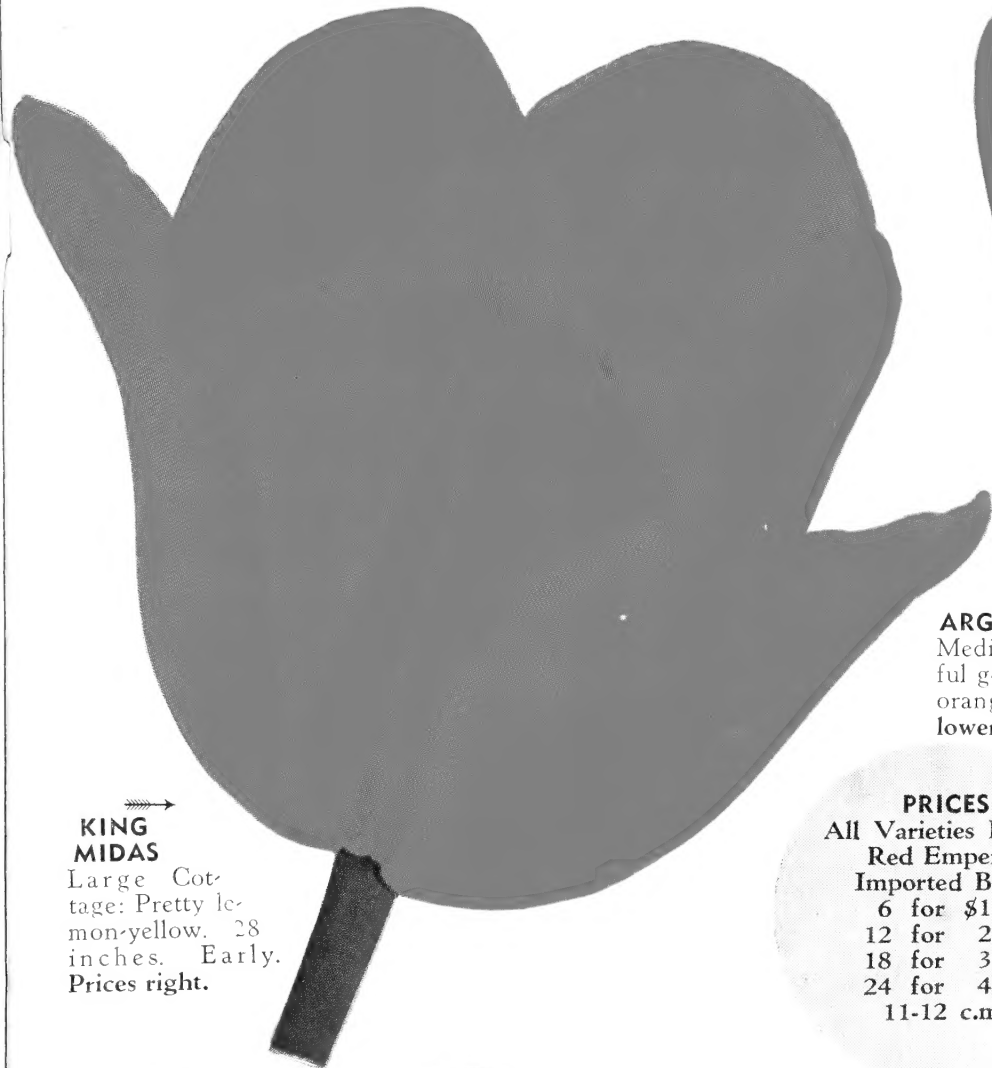
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Ashes of War - - Imported

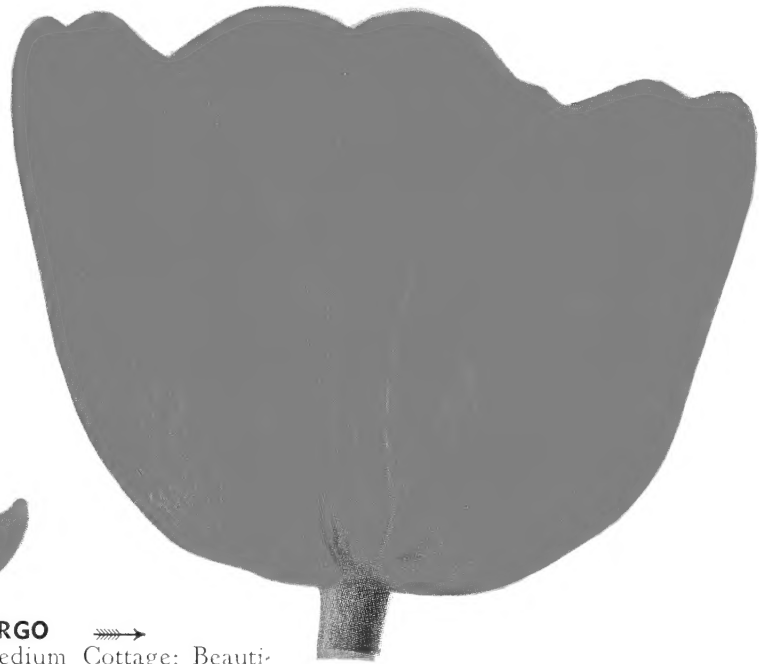
up their supplies until now we can offer them at surprisingly low prices. These varieties are new, better, and more beautiful.

ORDER EARLY: true, supplies are such that prices can be moderate, but not unlimited. Order now, while stocks are complete.

Tulips



→
KING MIDAS
Large Cottage: Pretty lemon-yellow. 28 inches. Early. Prices right.

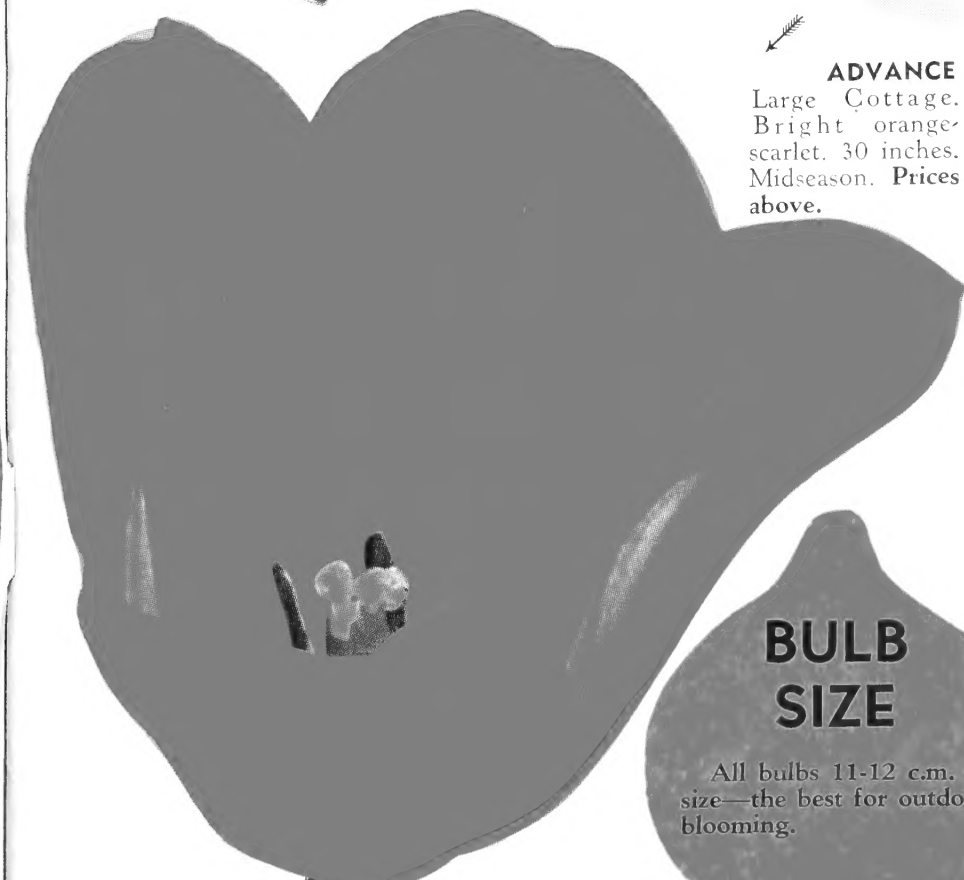


→
ARGO
Medium Cottage: Beautiful golden yellow; spotted orange-red. 28". Prices lower left.

PRICES
All Varieties Except
Red Emperor
Imported Bulbs
6 for \$1.25
12 for 2.35
18 for 3.45
24 for 4.55
11-12 c.m.

R. M. Kellogg Company
Three Rivers, Mich.

↓
SNOWDON
Large Darwin. Captivative salmon-pink. 24 inches. Midseason. Prices at left.

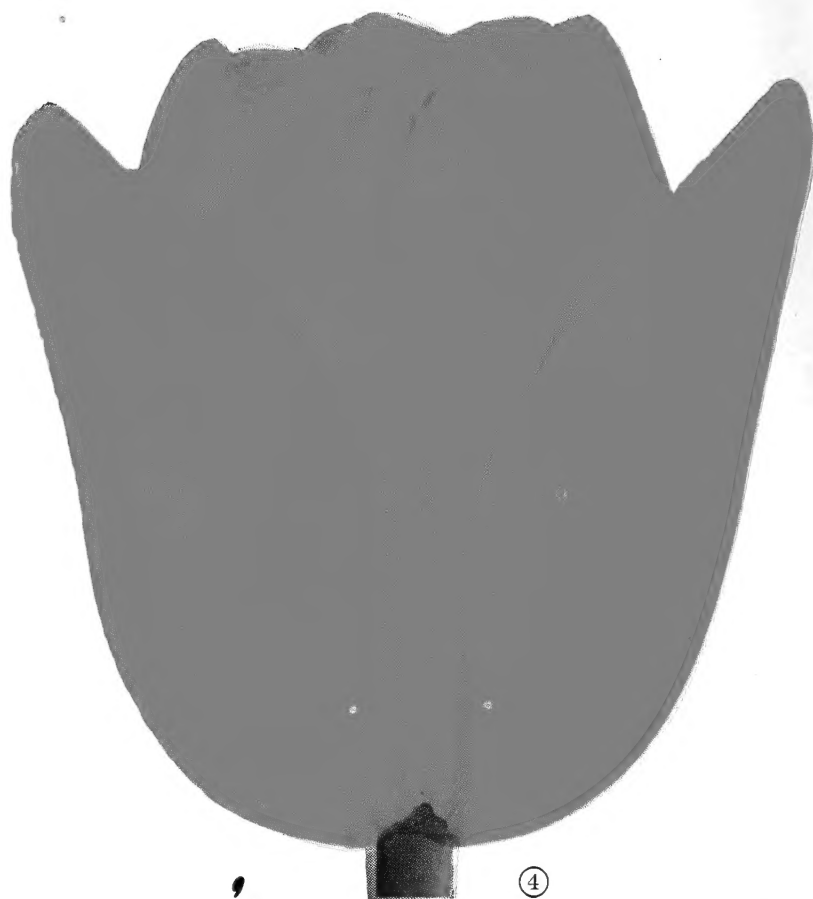
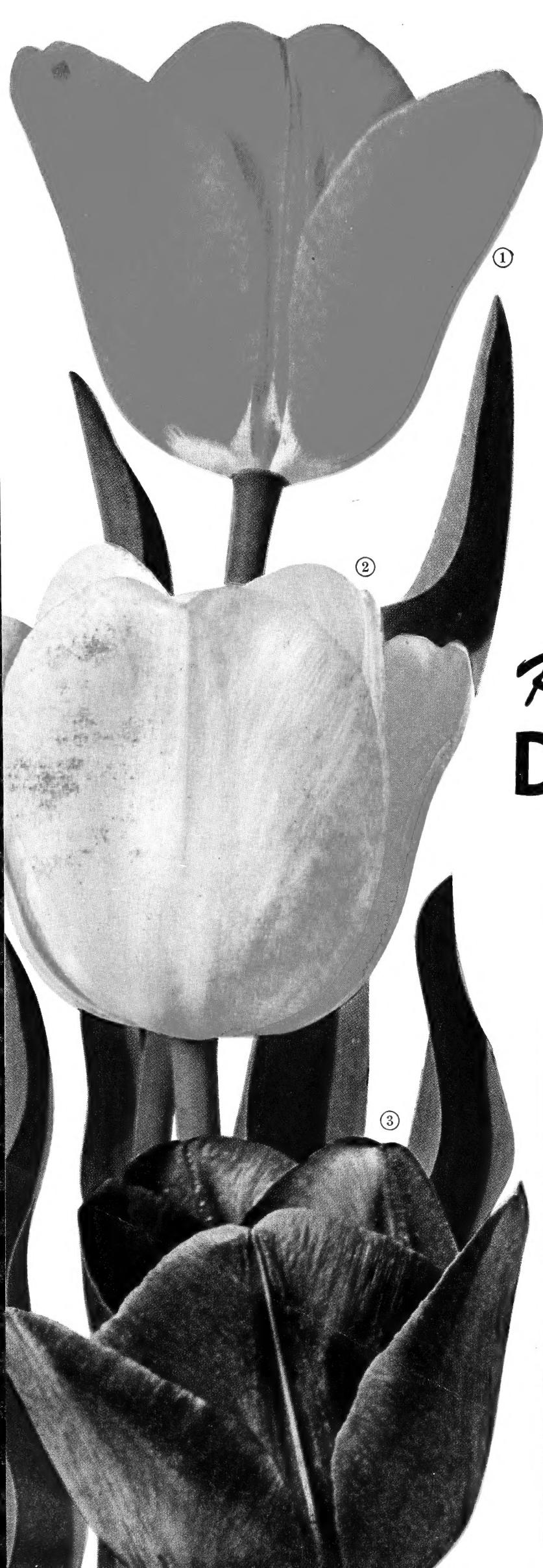


↙
ADVANCE
Large Cottage. Bright orange-scarlet. 30 inches. Midseason. Prices above.



BULB SIZE

All bulbs 11-12 c.m. in size—the best for outdoor blooming.



Kellogg's

Dream O' Beauty

There are few sights in this world more beautiful than a bed of gaily colored Tulips dancing and waving prettily in the breeze. They appear when the world is fresh with springtime and they have a blithesomeness of their own which is more than inspiring.

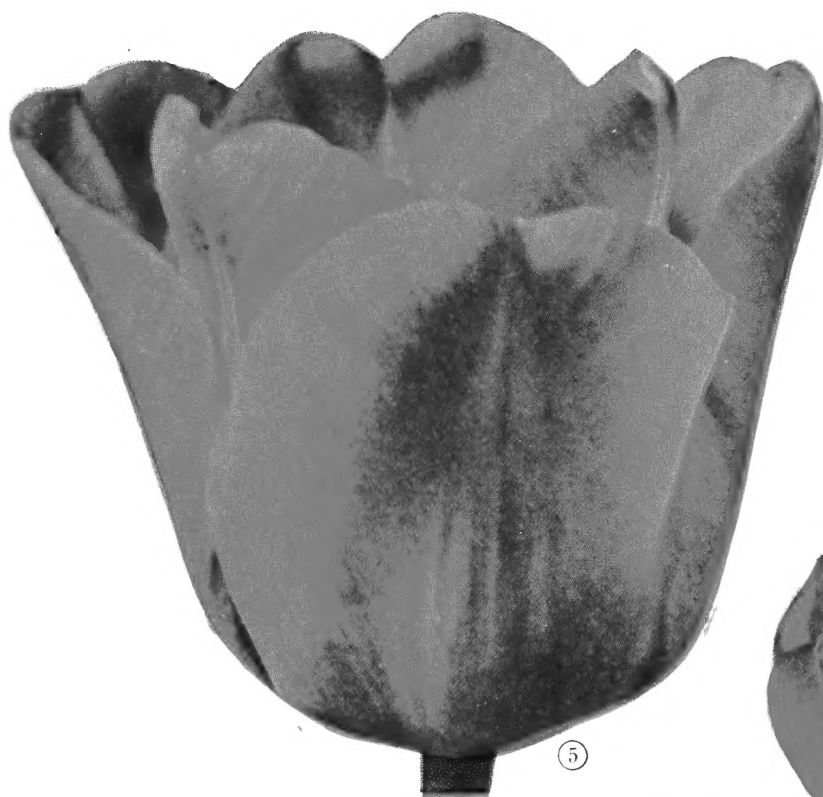
Here is Kellogg's most popular Tulip collection. We first offered Kellogg's Dream O' Beauty Tulips in 1938, and each year sales have increased over the year before. We believe that it will be many years before their popularity will wane. **Varieties are as follows:**

KRELAGE TRIUMPH. (1) (Mendel.) This glowing, red Tulip is one of the grandest of all. The color is clear and beautiful, and it is rapidly becoming one of the outstanding Dream O' Beauty Tulips. **Prices at right.**

BARONNE DE LA TONNAYE. (2) (Darwin.) This beautiful variety adds delicacy to the Dream O' Beauty Collection. Color is a pretty blushing rose. Exceedingly delightful. 26 inches high. **Prices at right.**

FAUST. (3) (Darwin.) This dusky fellow provides an entrancing contrast to the lighter colors of the other varieties. Plant your Faust near the Baronne de la Tonnaye, or Inglescombe Yellow for best effect. 30 inches high, a magnificent variety. **Prices at right.**

R. M. Kellogg Company,



DREAM O' BEAUTY Collection

IMPORTANT: Collection includes all the Tulips shown and described including 10 bulbs of the "City of Haarlem", the red Tulip shown below.

8 Krelage Triumph .	\$1.15
8 Baronne Tonnay . .	1.15
8 Inglescombe	
Yellow	1.15
8 Faust	1.15
8 Pride of Haarlem . .	1.15
10 City of Haarlem . .	1.80
Total value	\$7.55

SPECIAL PRICE \$5.75



Tulips

INGLESCOMBE YELLOW. (4) (Cottage.) Customers are enthusiastic with Inglescombe Yellow in the Dream O' Beauty Collection. Color is rich, beautiful and glorious. Your bed would not be complete without it. **Prices below.**

PRIDE OF HAARLEM. (5) (Darwin.) Has a brilliance that matches splendidly with the other colors. Color is beautiful, rosy carmine, blue base. Grows 25 to 30 inches high. Very large flowers; sweet scented. **Prices below.**

PRICES:

All Tulips on these two pages, excepting City of Haarlem.

6 for \$0.90	24 for \$3.15
12 for 1.65	36 for 4.65

Order Early

We do not advise that you plant too early, but we do advise that you **order early**. Nurserymen have not been able to supply the bulb demand for several years and supplies are short. If you delay ordering, you may be disappointed. Further, the demand for all flower plants and bulbs seems to be larger than ever before.

Do not plant Tulips too early. Trouble from mice and moles comes from too early planting. Plant in well-drained soil; well prepared and rich. Full sun; 4" to 5" apart. Depth four times diameter of bulbs.

City of Haarlem

Amazingly beautiful; fiery cardinal-red. Decidedly the outstanding variety of all. Flowers immense, with large blue-black base edged with white. One of the most amazingly beautiful reds ever known. About 21 inches. (Darwin.)

PRICES: 6 for \$1.15; 12 for \$2.15; 24 for \$4.15.

Note: You get 10 City of Haarlem in the Kellogg's Dream O' Beauty Tulip Collection above.

Three Rivers, Michigan

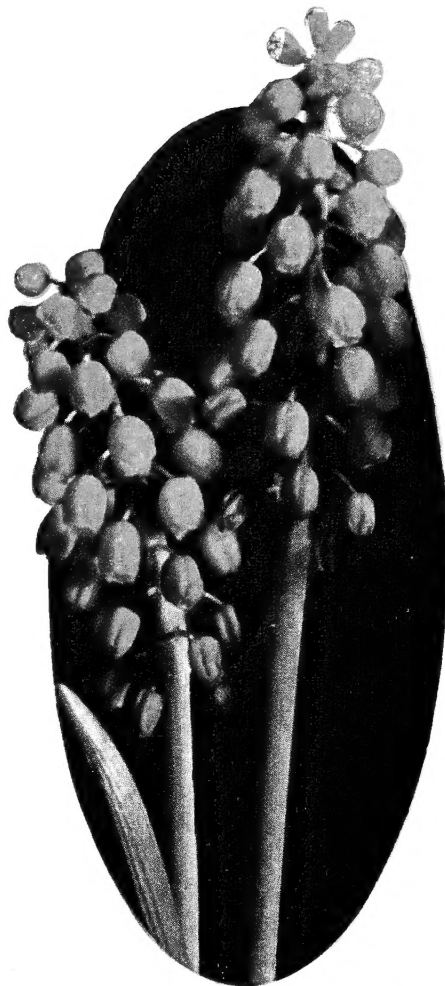
Tulip Bargain

100 for \$7.15

This mixture will produce a blaze of glorious color for you next spring. You will get reds, yellows, blues, purples, blacks, pinks, whites, and some charming variegated varieties. Bulbs grown by genuine Dutchmen, under conditions similar to European Holland. Especially welcome in these times when bargains in Tulips are rare. Bulbs all fine blooming size—mixed varieties and types; full color range.

PRICES:

50 for \$3.90;
100 for \$7.15.



*"Blue . . . darkly,
deeply, beautifully
blue."*

—Southey

Grape Hyacinths

15 for \$1.25

HEAVENLY BLUE VARIETY. Lovely little beads of blue, heavenly blue, just as the name implies—blue that's cheerful, delightful, and inspiring. Fine for under shrubbery.

PRICES:

15 for \$1.25.



Crocuses, so saucy and beautiful, are back again in an unusually fine mixture. Many colors, well mixed, brilliant. The effect of this color variety springing up in your lawn is wonderfully delightful and cheering. **Fine under shrubbery.**

PRICES, Mixed Colors Only:

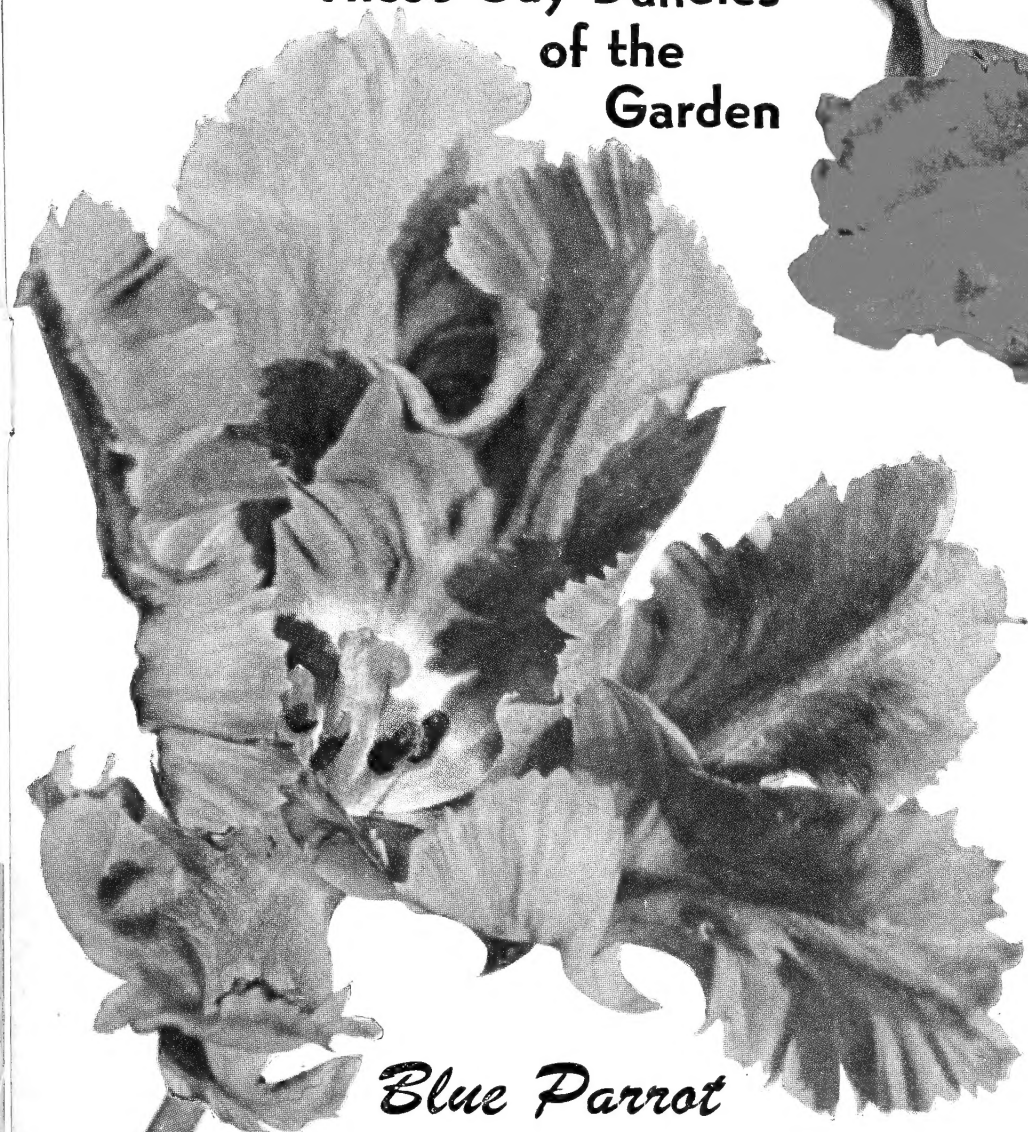
12 for 45c; 24 for 75c; 36 for \$1.05.

Parrot Tulips

Those Gay Dandies
of the
Garden



Parrot
Bulbs
11-12 cm.



Blue Parrot

Therese

If any flower really has the right to be called flame-red, this is it. Wouldn't you enjoy a bed of these flamboyant beauties in your garden? We have them for you in fine, large **imported bulbs**. (11-12 cm.). Color as shown, grow to 22 inches high. Large blooms. Mid-season. 3 for 85c; 6 for \$1.55; 12 for \$2.95; 24 for \$5.75.

This pretty fellow is well decked with ruffles and frills, but tries to be more modest in his coloring. Perhaps that's what you want, and if so, we agree that your taste is beyond reproach. But don't delay ordering. He's very popular. Color as shown. Grows about 24 inches high. Blooms large; midseason.

PRICES: 3 for 85c; 6 for \$1.55; 12 for \$2.95; 24 for \$5.75.

Fantasy

The petals of this gay beauty are bright pink, faintly streaked with a lighter shade to add the fantastic touch. A splotch of green appears defiantly here and there. The inside of the petals deepens in color to a rich red. Blooms from 5 to 6 inches when fully opened.

PRICES: 6 for \$1.15; 12 for \$2.15; 24 for \$4.15.

SPECIAL

6 bulbs each of
Blue Parrot,
Therese, and
Fantasy, for

\$3.95



R. M. Kellogg Co. Three Rivers, Mich.

Kellogg's Hyacinths

For gaiety, youthfulness and freshness of color, there are no flowers more delightful than Hyacinths. These blithe little elves bloom early in the spring when the ground is still soft from melting snows or the earliest of spring rains. Look ahead now to your needs for early spring gardens and order them.

Remember that Hyacinths have not been available for six years, and other flower lovers are going to be just as hungry for their beauty as you are. Accordingly, the demand will surely be tremendous. We doubt if it can be supplied. Order yours at once, and be sure that you will get them.



LA VICTOIRE. No Hyacinth garden is complete without red, and here is a wonderful glistening carmine to glorify yours. La Victoire retains this wonderful color to the very end. Spikes large. Splendid outdoors. **PRICES:** 6 for \$1.75; 12 for \$3.35; 18 for \$4.95; 24 for \$6.55.

L'INNOCENCE. You must have this beautiful white variety for the very wholesomeness of its beauty. L'Innocence is a wonderful pure white—the finest of all white Hyacinths. Well adapted to outdoor growing. **PRICES:** 6 for \$1.75; 12 for \$3.35; 18 for \$4.95; 24 for \$6.55.

BISMARCK. Haven't you often wished you could bring the sky's blue to your garden? Bismarck does it with its beautiful bright sky-blue, shading to violet in the center of the petals. Spikes large and well formed, bells immense. Fine out-of-doors. **PRICES:** 6 for \$1.75; 12 for \$3.35; 18 for \$4.95; 24 for \$6.55.

Companions of the Spring

These fine varieties will make a beautiful display anywhere. Fine for planting in front of shrubbery, for the flowers will bloom early before the shrubs come into leaf. And, you have double use of your ground: no need of a special space for your Hyacinths if you have a shrubbery planting.

Bargain!

Special
Price

If you want to save money, order this bargain. We send at least 4 different colors, 8 bulbs in all. Colors our choice.

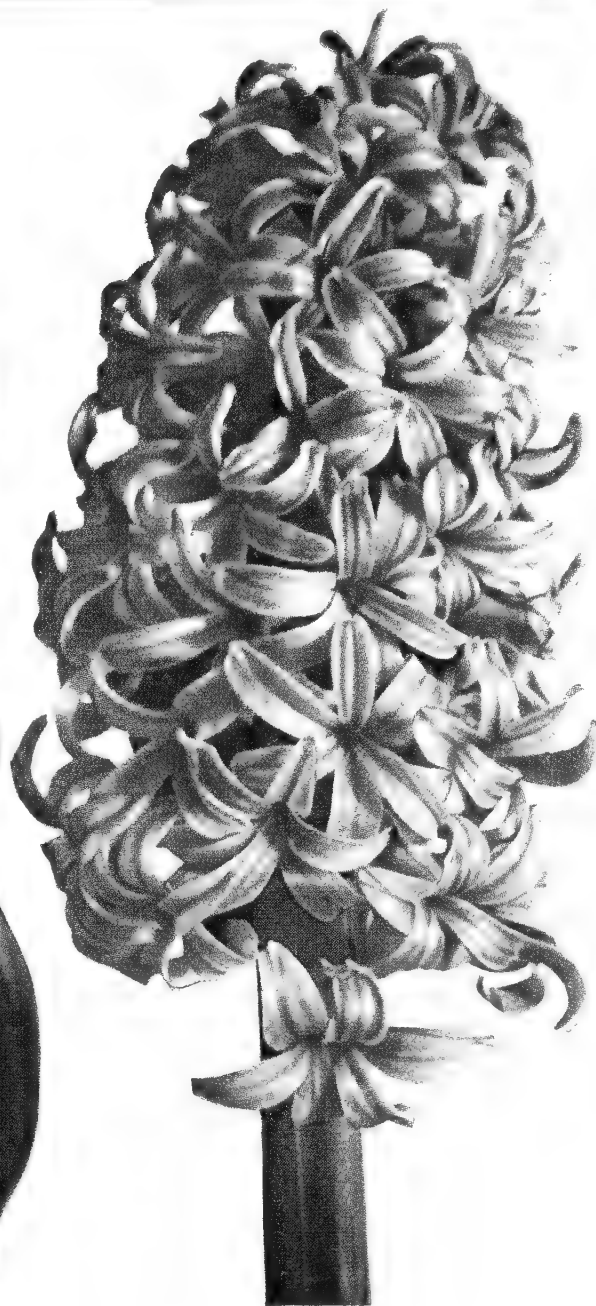
8 for \$2.25



CITY OF HAARLEM. You will never be able to resist the glory of this bright buttercup-yellow flower. Or call it golden! Spikes large and extra fine. Will do fine in your garden. **PRICES:** 6 for \$1.75; 12 for \$3.35; 18 for \$4.95; 24 for \$6.55.



LADY DERBY. Lady Derby's beautiful rosy pink will add warmth to your Hyacinth garden. Really a beauty that everyone should have. Spikes are large and well filled. A fine outdoor variety. **PRICES:** 6 for \$1.75; 12 for \$3.35; 18 for \$4.95; 24 for \$6.55.



GRAND MASTER. Just like fine delicate blue porcelain. And you will be delighted with the way the dark stem harmonizes with the flowers. Spikes large, broad, well filled. One of the finest light blues for outdoors. **PRICES:** 6 for \$1.75; 12 for \$3.35; 18 for \$4.95; 24 for \$6.55.

Three Rivers, Michigan

"Oh! We're So Bright and Gay!"



Patricia

Golly, aren't they beautiful! Who'd ever think that they grow right up out of the ground!

...Narcissi

Yes, folks, these beautiful garden pets do spring right up out of the soil, as you already know, but first you must plant the bulbs, and they must be good bulbs, and the right varieties. This year, we have an almost entirely new group for you, most of them imported. We're glad the Nazis finally had to get out of Holland, aren't you?

← Patricia-The Gardenia-Type Narcissus

Patricia, our Gardenia-type Narcissus, is a new flower for you "of surpassing beauty and in the bloom of youth". It has 40 to 50 creamy white petals, so arranged that it has

an amazing resemblance to a Gardenia. 20-24 in. high; many flowers; good cut flower; beautiful in the garden; healthy. **PRICES:** 6 for \$1.45; 12 for \$2.75; 18 for \$4.05; 24 for \$5.35.

↗ Firetail

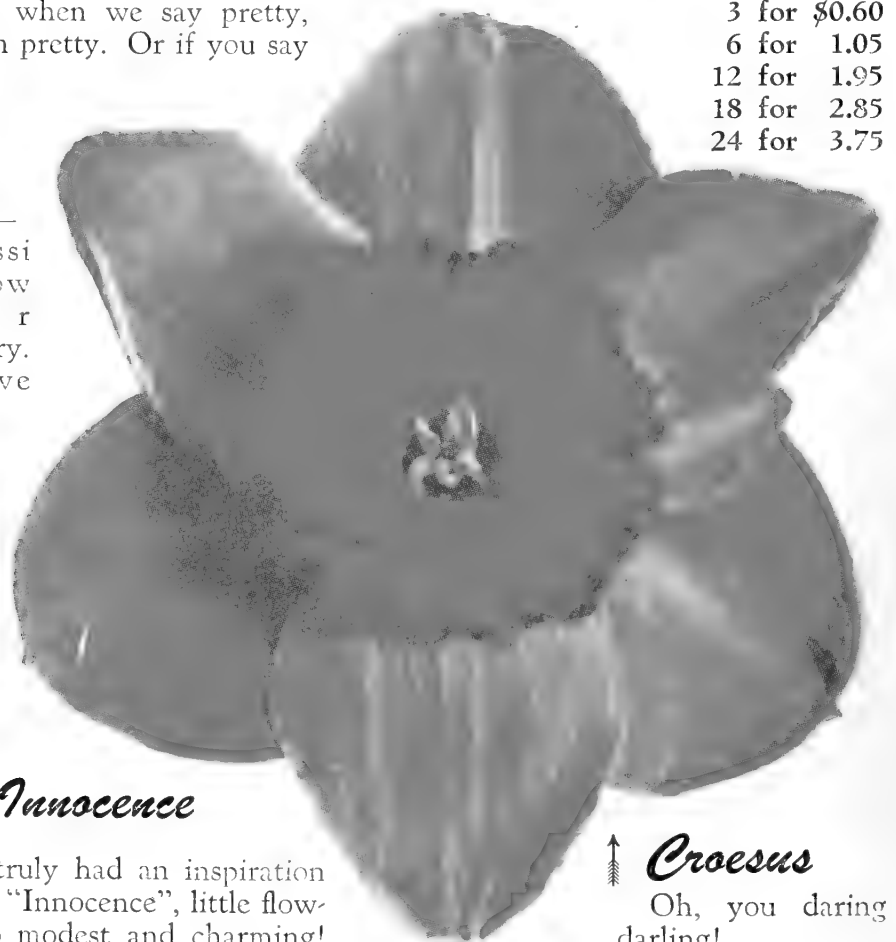
Now who dares say that sharply contrasting colors never go well together! Here's a pretty flower that proves they do, and when we say pretty, we mean pretty. Or if you say

beautiful, we won't argue. Blooms medium size. Color: white perianth with orange-red cup. 22 inches tall. Midseason. **PRICES:** Imported Dutch bulbs,

3 for \$0.60
6 for 1.05
12 for 1.95
18 for 2.85
24 for 3.75

—oOo—

Narcissi will grow under shrubbery. You save space.



Firetail

← L'Innocence

Someone truly had an inspiration to name you "Innocence", little flower, you're so modest and charming! And just look at those bright little eyes! You're going to burrow right into the hearts of every American gardener, and we welcome you to our beautiful country. Blooms, pretty clusters of modest-size flowers; white perianth with dark yellow cup. Grows about 22 inches tall. **PRICES:** Imported bulbs, 6 for 95c; 12 for \$1.75; 18 for \$2.55; 24 for \$3.35.

↑ Croesus

Oh, you daring darling!

You fling all modesty to the winds, and greet us with colors that are flashy and gay, but we love you for it, and so will our customers. You will be popular, we know. Blooms large; colors: pale yellow perianth with red cup. 20 inches high. Mid-season. **PRICES:** Fine large imported bulbs, 3 for 60c; 6 for \$1.05; 12 for \$1.95; 18 for \$2.85; 24 for \$3.75.



L'Innocence



Spring Glory

Maybe you are wavering between King Alfred and White King Alfred—don't know which to order. If so, order Spring Glory, for this beautiful variety gives you yellow and white together. Just look at the pretty combination! Flowers medium; white perianth, yellow trumpet. 20 inches tall. Midseason. **PRICES:** Imported Dutch bulbs, 6 for \$1.20; 12 for \$2.25; 18 for \$3.30; 24 for \$4.35; 30 for \$5.40; 36 for \$6.45.



White King Alfred

Oh, don't droop your head so modestly, Sir King. You're really beautiful, more beautiful than any flower we have seen in many a day or many a year. And, our customers are going to feel the same way about you; they'll demand you in their gardens more and more. Flowers large. 20 inches tall. Late. **PRICES:** Imported Dutch bulbs, 6 for \$1.50; 12 for \$2.85; 18 for \$4.20; 24 for \$5.55; 30 for \$6.90.



Cheerfulness

Now here comes a pretty little robber that will steal much popularity from other double Narcissi. Prettier than the picture, much prettier. Color, pure white throughout. All blossoms double and borne in clusters. 20 in. high. Late. **PRICES:** Imported Dutch bulbs, 6 for 95c; 12 for \$1.75; 18 for \$2.55; 24 for \$3.35.

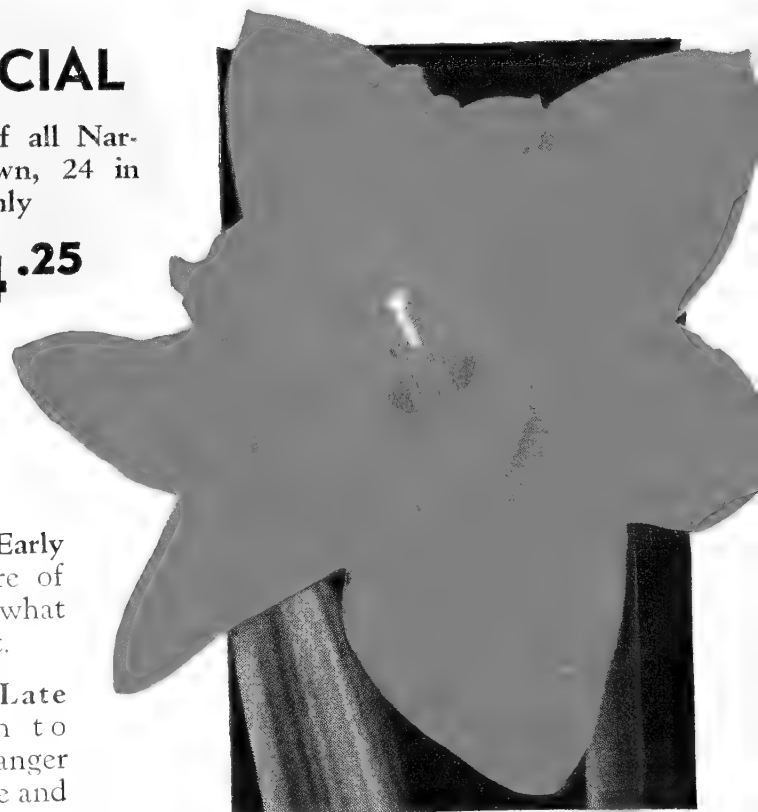
SPECIAL

3 each of all Narcissi shown, 24 in all, for only

\$4.25

Order Early to be sure of getting what you want.

Plant Late enough to avoid danger from mice and moles.



King Alfred

The rich, golden yellow coloring, huge size, beautiful shape and fine productiveness of King Alfred, make it the so-far favorite of all Narcissi. No early spring garden is complete without them. **PRICES:** 6 for \$1.20; 12 for \$2.25; 24 for \$4.35.

Peonies • Magnificent Bursts



Primevere

PRIMEVERE. (Pictured above.) Here is the Peony that will fan your garden enthusiasm into flame. Creamy yellow guard petals and sulphur-yellow centers. Very fragrant. Midseason. **PRICES:** 1 for \$1.75; 2 for \$3.40.



Therese

THERESE. (Pictured above.) The bewitching "glamour girl" of pink Peonies; shade of lilac-rose and lilac-white glimmer and shine with delightful aura-like effect. Strong grower. Free bloomer. Midseason. Delightfully fragrant. **PRICES:** 1 for \$1.75; 2 for \$3.40.

Other Varieties Not Illustrated

INSPECTEUR LAVERGNE. This one is for lovers of red. It is a rich, vivid crimson in coloring and a crimson that is unusually pure and clear. Shape: globular. Midseason. A fine addition to the aristocrats. **PRICES:** 1 for \$1.75; 2 for \$3.40.

WALTER FAXON. A beautiful blushing and amazingly perfumed flower; luminous coral-pink, lighter at the petal end. Delightfully fragrant. Midseason. **PRICES:** 1 for \$1.75; 2 for \$3.40.

REINE HORTENSE. Color: beautiful over-all Hydrangea-pink. Guard and center petals touched with crimson. A fine show variety. Tall, long, stiff stems. Mildly fragrant. Midseason. **PRICES:** 1 for \$1.75; 2 for \$3.40.

LA LORRAINE. Dreamy, creamy white, blushing to flesh-pink near center; now add a saffron glow from the buried stamens and you have something exquisite. Globular shape; strong, tall stems. A fine rival for Le Cygne and Solange. Blooms abundantly and dependably. **PRICES:** 1 for \$1.75; 2 for \$3.40.

FESTIVA MAXIMA. A magnificent Peony of almost fabulous greatness; lusty in size, but dainty. Double flowers, with pure white petals, crimson-marked in the center. Very tall. Strong grower. Midseason. **PRICES:** 1 for \$1.00; 2 for \$1.90.

MONSIEUR JULES ELIE. Huge, but oh, so delicate! The flowers are a beautiful satiny pink, and resemble mammoth hothouse-type Chrysanthemums; just as beautiful. Very early. Tall, strong stems. Very long-lasting. The outstanding variety for cutting. **PRICES:** 1 for \$1.75; 2 for \$3.40.

SOLANGE. Very popular. A blending of delicate waxy white, golden buff, and delicate orange. Its beauty glows and shimmers. Large, compact rose type. Free bloomer. Late. **PRICES:** 1 for \$1.25; 2 for \$2.40.

R. M. Kellogg Company
Three Rivers, Michigan

7 Aristocrats \$6⁹⁵

1 Inspecteur LaVergne	\$1.75
1 La Lorraine	1.75
1 Therese	1.75
1 Festiva Maxima	1.00

(Continued at right.)

of Beauty



Kelway's Glorious

KELWAY'S GLORIOUS. (Pictured above.) You will love the creamy white of this amazing Peony, its mammoth rose-type flowers, and its delightful fragrance. Midseason. One of the best-rated white Peonies. **PRICES:** 1 for \$2.50; 2 for \$4.90.

SARAH BERNHARDT. (Pictured above at right.) Looks like a big fluffy ball of chiffon, doesn't it? But Sarah Bernhardt is prettier than chiffon, because its beauty is alive. Apple-blossom pink in shade. Semi-rose type, strong grower. Free bloomer. Mid-season. Fine for cutting. **PRICES:** 1 for \$1.75; 2 for \$3.40.

KARL ROSENFELD. (Pictured at right.) Intensely red. One of the most beautiful and striking Peonies known; pure and rich coloring. Large, globular, semi-rose type. Vigorous, tall, free flowering. Early. **PRICES:** 1 for \$1.00; 2 for \$1.90.

LAURA DESSERT. A pretty, blushing Anemone type; white guard petals suffused with pink, and decorated beautifully with light cream and canary-yellow center. Very lovely. Early. **PRICES:** 1 for \$1.75; 2 for \$3.40.

1 Karl Rosenfield	1.00
1 Primevere	1.75
1 Sarah Bernhardt	1.75

Total Value\$10.75

If short of any of the above, we substitute others of equal or greater value.

SPECIAL PRICE \$6⁹⁵



Sarah Bernhardt



Karl Rosenfield



CITY OF DREAMS

Hiawatha also very similar, but more reddish.

Rainbow Iris -

Rainbow Iris have the loveliness of a fairy's wing, and the delicacy. Still they are huge in size.

CITY OF DREAMS

"I am black, but O my soul is white!"

Actually, City of Dreams is a deep, deep purple that makes you think of a fragrant night, and who dares say that such a night is not enchanting!

Do not depend entirely on the picture. Use your imagination, and go the limit

PRICES: 1 for 88c;
2 for \$1.60; 4 for \$3.10.

HIAWATHA

*"Gleameth of a dusky red,
Like the lustre 'mid the stars."*

Some call this lovely Iris red, and it is as near red as any Rainbow Iris we have seen, especially when the light shines through it. But its real color is deep reddish purple, similar to City of Dreams, but more red. Form similar to City of Dreams; same striking yellow throat splatches. If you want something exceptional, order Hiawatha.

PRICES: 1 for \$1.10; 2 for \$2.10.

Have you a damp, cool spot? If so, plant Rainbow Iris. They'll bloom there beautifully.

Rainbow Iris Bargain

for

Make your garden a fairy-land with this amazing bargain in Rainbow Iris. We will send

you a variety of colors, every one different, such as light blue, dark blue, purple, and white; all huge, filmy, fairy's wing beauties; all outstanding varieties; healthy, vigorous plants. Do not ask us to label varieties or colors — prices are too low.

[14]

Dutch Iris Special

A fine mixture; various colors: blues, yellows and whites. High quality bulbs, blooming size.

16 for \$1

20 for \$1.25
30 for 1.85



Delicate and Beautiful to Behold

Don't forget Hiawatha, the dusky beauty. You'll get me in the Special at the right.

Special!

One each: Betty F. Holmes, Reine Helene, City of Dreams, Hiawatha, value \$3.61, yours for... **\$3.25**

BETTY F. HOLMES

"A sight to dream of, not to tell!"

This heavenly flower looks like a beautiful lingering memory, and who can photograph a memory? Betty F. Holmes is too delicate, too lacy, too dream-like to be properly pictured. Just try to imagine a flower many, many times more beautiful than the picture. You can't overdo it, so go the limit. Huge size. Very striking!

PRICES:

1 for \$0.88
2 for 1.60
4 for 3.10
6 for 4.60

REINE HELENE dignity of a queen, hugeness you can scarcely believe, and beauty to dazzle your eyes—all these are found in the amazing Reine Helene.

We have tried to show the delicate, blue-purple coloring and the lacy white veins, but no printing has been developed that will show them adequately—everything is so delicate, so fairy-like, so dreamy. Blooms are single and produced in abundance.

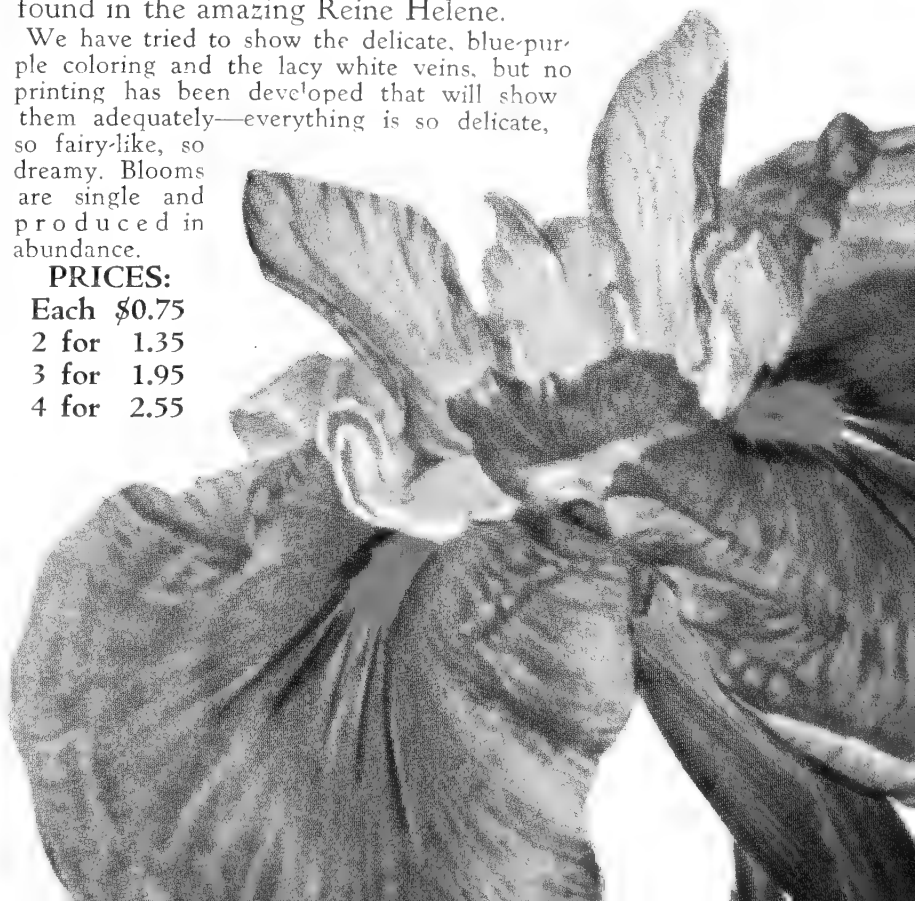
PRICES:

Each \$0.75
2 for 1.35
3 for 1.95
4 for 2.55



Wedgewood Dutch Iris

As pretty and delicate as the breath of May. These Wedgewood Iris really are pretty! They are a delicate, porcelain-like blue; one of the finest flowers in cut bouquets. The earliest of Dutch Iris. **PRICES:** 6 for 70c; 12 for \$1.25; 18 for \$1.80.



Iris that Bloom in

Yes, there are Iris that bloom in the fall, and they are beauties, too. Some of them produce as many blossoms in the fall as the older varieties produce in the early summer. They are a worthwhile addition to your garden.

Tall Varieties

On this page we offer you the tall fall-blooming varieties. The demand for these fall bloomers is growing larger year by year with only limited supplies. **Better order early.**

Black Magic

The name makes you think of witch-craft and mysticism; and indeed it seems that nothing but the art of Black Magic could have produced this beautiful Iris; deep, lustrous, velvety blue-violet color; satiny texture. Produces more flowers in September than others produce in June; 3 to 6 flower stalks per rhizome; several flowers per stalk. **PRICES:** 60c each; 2 for \$1.10; 4 for \$2.10.

Ultra

For Ultra, Nature took a bit of the deep blue sea, with its ever-changing shades of dark and light blue, and fashioned it into this sparkling thing of beauty.

PRICES: 60c each; 2 for \$1.10; 4 for \$2.10.

Other Varieties (Not Illustrated)

AUTUMN QUEEN. A beautiful shimmering white and indeed a good mate for the Super Autumn King. **PRICES:** 45c each; 2 for 80c; 4 for \$1.50.

DORCAS HUTCHESON. Rich beautiful violet. A fine variety. **PRICES:** 45c each; 2 for 80c; 4 for \$1.50.

OLIVE WHITE. A new cream colored variety with green-gold veining. **PRICES:** 45c each; 2 for 80c; 4 for \$1.50.

PEGGY BABBINGTON. A delightful yellow. **PRICES:** 45c each; 2 for 80c; 4 for \$1.50.

SUPER AUTUMN KING. Not the old Autumn King, but an improved variety. Super Autumn King is identical with Autumn King in color, but produces twice as many flowers and is a more prolific fall-bloomer than Autumn King and the flowers are a better shape. **PRICES:** 50c each; 2 for 90c; 4 for \$1.70.

Special

3 Black Magic	\$1.60
3 Ultra	1.60

Total Value\$3.20

SPECIAL PRICE \$3.05

R. M. Kellogg Co. Three Rivers, Mich

the Fall

Here are the Miniature Fall Iris. Under usual conditions they bloom in the fall, but we must advise that under certain conditions, fall-blooming is restricted; for example: too much rainfall in the summer. But on the average, year after year, they will reward you handsomely.

Miniature Varieties

Of the early spring flowers, Miniature Iris are among our favorites. They are cuddly and have a delicate softness.

These varieties, **the group**, will bloom from early spring until fall.

(NOTE: One spring bloomer, **Pigwigen**, white, is included to give full color range. The others usually bloom both spring and fall.)

LIEUT. CHAVAGNAC. Everblooming. Rich violet. Very fragrant. One of the best Miniatures.

PIGWIGGEN. Spring blooming. So cunningly piggy-like that we named it Pigwigen. But, it is a clean little pig, white and pure in its coloring.

SOUTHLAND. Oh, its such a beautiful sight! Golden yellow! And it has never yet failed to really bloom for us in the fall. Lots of blooms. Slightly taller than the others.

TAMPA. Delightful wine-red, produces many flowers in early spring, also in fall.

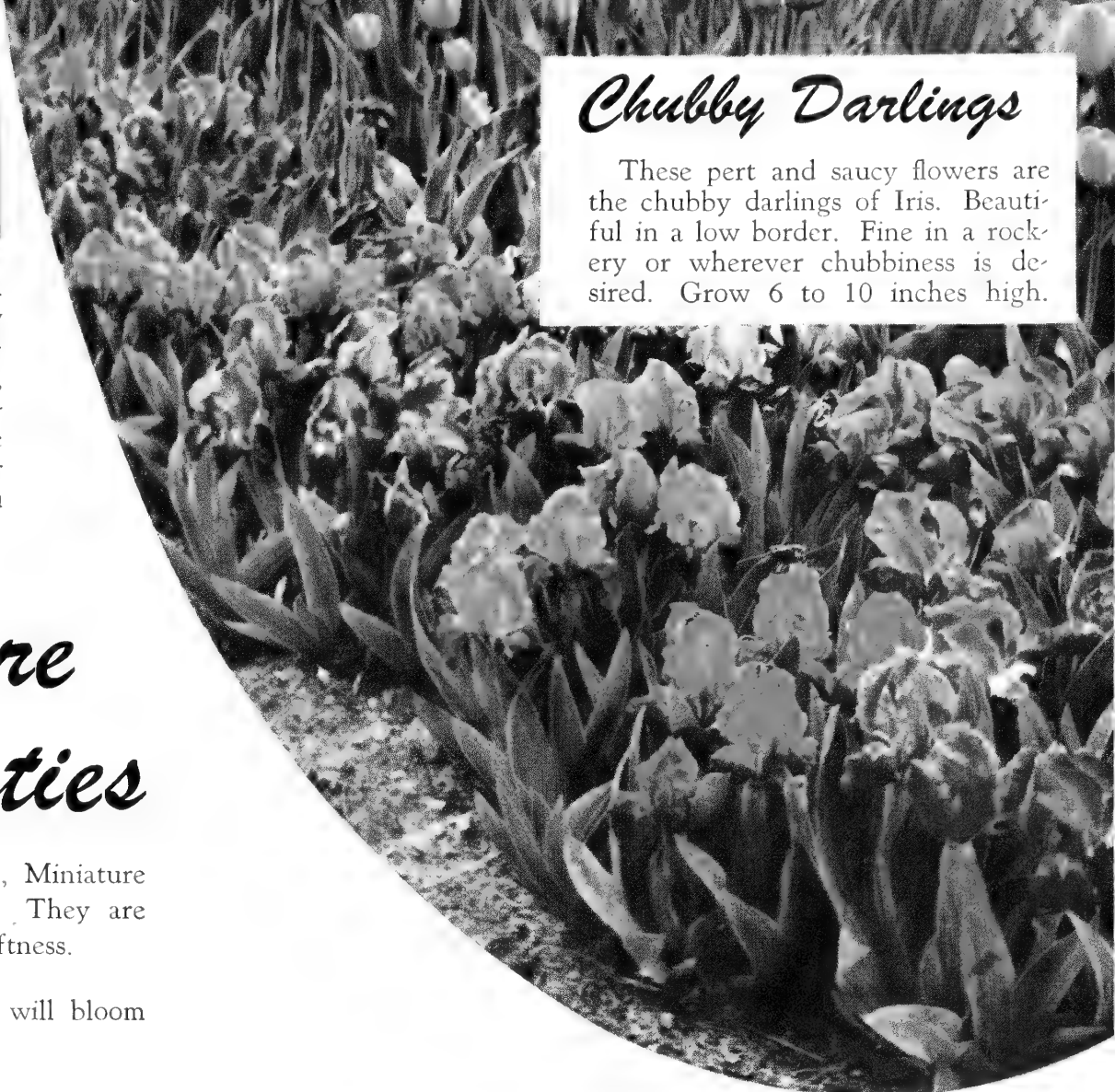
PRICES:

All Everblooming Miniature Iris Above.

1 for \$0.60	8 for \$4.10
2 for 1.10	16 for 8.10
4 for 2.10	24 for 12.10

Chubby Darlings

These pert and saucy flowers are the chubby darlings of Iris. Beautiful in a low border. Fine in a rockery or wherever chubbiness is desired. Grow 6 to 10 inches high.



Early Spring Miniature Iris 5-\$1.85

Here are the newest and best spring-blooming Miniature Iris.

GLEE. A soft yellow. Graceful and charming. 8 to 12 inches.

FAUNTLEROY. Standards grayish white, soft yellow edges; falls flaring raisin-purple with narrow yellow border.

BLACK BIRD. Dark, mysterious violet, like a summer midnight. Prettily frilled.

ROSE MIST. Delightful, soft mauve-pink.

SNOWCAP. A fine new snow-white.

PRICES: 45c each; 2 for 80c; 4 for \$1.50.



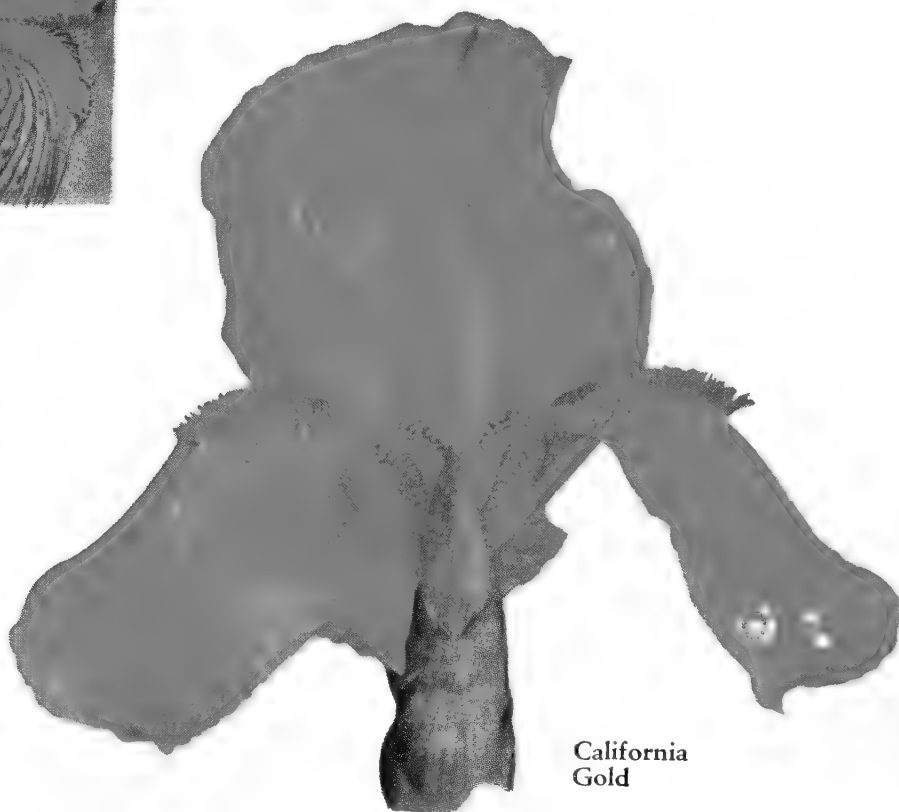
Clara Noyes

Iris Up-to-Date

Here are Iris that are new and better. A few years ago, we started with only a few rhizomes of a number of outstanding new and scarce varieties, working hard to produce a supply. We have enough now so that we can offer them to you.

CALIFORNIA GOLD. (Pictured below.) Well named; rich and pure in color, and perfect in form. Flowers are many and large. Order early if you want California Gold—the demand is insatiable.

CHEERIO. A brilliantly beautiful Iris; falls rich, satiny, ruby-red; beard vivid orange; standards soft rose flushed with soft yellow.



California Gold

Special!

We send you 1 each of the eight varieties listed, or you may select the ones you want. Really a very fine bargain.

8 for \$3.65

CLARA NOYES. 38 inches. Very beautiful, a rich blend of "Talisman Rose" colors. See picture at upper left. But colors are much richer and more beautiful than the picture.

GUDRUN. A huge, beautiful white, like glistening snow. Try it.

HYPATICA. It's blue! Over-all blue! Beautiful blue! What more can we say?

JEAN CAYEUX. A wonderful blending of Havana and coffee-brown.

MARQUITA. A huge, ivory-colored flower with bright red lines from base to apex of falls. Center of flower turns red as it grows older.

NENE. Simply huge! Flowers 9 to 10 inches long. Coloring: soft lilac standards, with rich old rose falls. General effect red.

PRICES: All Iris on this page.
1 for 60c; 2 for \$1.10; 4 for \$2.10.

R. M. Kellogg Co, Three Rivers, Mich.

We Cannot Supply

Dianthus Rose Unique and

Azaleamum Carnation Rose

Please Do Not Order Them

Owing to the fact that labor conditions compelled us to give our fall catalog to the printers in April, at which time we could not know what our supplies would be, this error in listing occurred. Sorry.

R. M. Kellogg Company

New and Different

Three exceedingly important points of beauty as follows:

1st—It's an Azaleamum

Hundreds of blooms on a single plant, covering it like a magic blanket, like the plant on pages 20 and 21.

2nd—It Has Carnation-Type Flowers

the Carnation Azaleamum bloom with purity to one petals.

ful Rose

shows the appearance. The light petals give a effect when distance.



Plant Patent No. 660

MARK
Azaleamum

Carnation Rose

show you the new Azaleamum Carnation Rose. It gives you much more satisfaction than last year, insufficient stock. Note the beautiful blooms and the beautiful grouping. The plant is made from a single spray plucked in its natural form from a typical plant. There was no hand-picked blossoms are photographed in their natural order.

HUNDREDS OF BLOOMS

And don't forget that it is an Azaleamum. See pages 22 and 23 to see how Azaleamum plants are literally covered with hundreds of blooms, in a beautifully shaped mound. Azaleamum Carnation Rose produces just as many blooms as the plant shown, but they are new in form. We are showing the blooms instead of the plant, on account of this unusual form.

HARDY — VIGOROUS

Like all other Azaleamums, the plants are hardy, and will live through ordinary winters out-of-doors. Usually 600 blooms or more to a plant, more the second year. Plant grows 2 to 3 feet across the first year. Blooms about 1½ inches across; slightly smaller than the picture.

BLOOMS EARLY

Like other Azaleamums, Carnation Rose starts blooming in July or August and continues until frost. Blooms first year.

ORDER NOW — LIMITED SUPPLY

It is like Azaleamums in another important point, too, the demand is exceedingly heavy, and if you do not order at once, you may be disappointed, so order yours early and have something rare and beautiful this fall to show your neighbors and friends.

PRICES: Field-grown plants, \$1.10 each; 2 for \$2.10; 4 for \$4.10.



Azaleamum Summer Sunset

(Picture above.)

(Plant Patent No. 561)

Azaleamum Summer Sunset seems to shimmer and glimmer in the sun like a magnificent jewel. Summer Sunset blooms with a variety of exceedingly rare and rich colors; not a single color alone, but a mixture of colors in a beautiful opalescent effect. No single plant can show the glory of Summer Sunset, because it varies in shade throughout the season. We selected a plant that was predominant in rich orchid. At the same time there were others that predominated in golden yellow and apricot; some that were predomi-

nantly orange, and others with a mixture of shades. Summer Sunset is a continual surprise to you. It does not tire you with one color alone, but it has a variety of colors, and each is glorious and beautiful.

Its hundreds of blooms first appear in August, and continue until stopped by heavy frosts. The newly opening buds are a rich red, giving an amazingly beautiful contrast with the open flowers and dark green foliage. If you want a rare and glorious jewel in your garden, plant Summer Sunset.

PRICES:

1 for \$1.10	4 for \$4.10
2 for 2.10	6 for 6.10



TRADE MARK Azaleamum

**That Rare and Glorious
Flower you've heard so
much about.**

THESE two new varieties belong to a new race of Azaleamums, with large flowers; stronger, more upright stems; better, non-fading colors; and bouquet-type blooms. You can cut many beautiful bouquets from your Summer Sunset and Summer Gold, and hardly notice the loss to your garden. That's because there are so many on each plant that they literally fall over one another. Cut one, and another drops in place to cover the vacancy. In short, they have all the good characteristics of the original Azaleamums plus a lot of extra good points of their own. They are described below.

PRICES: Summer Gold and Summer Sunset

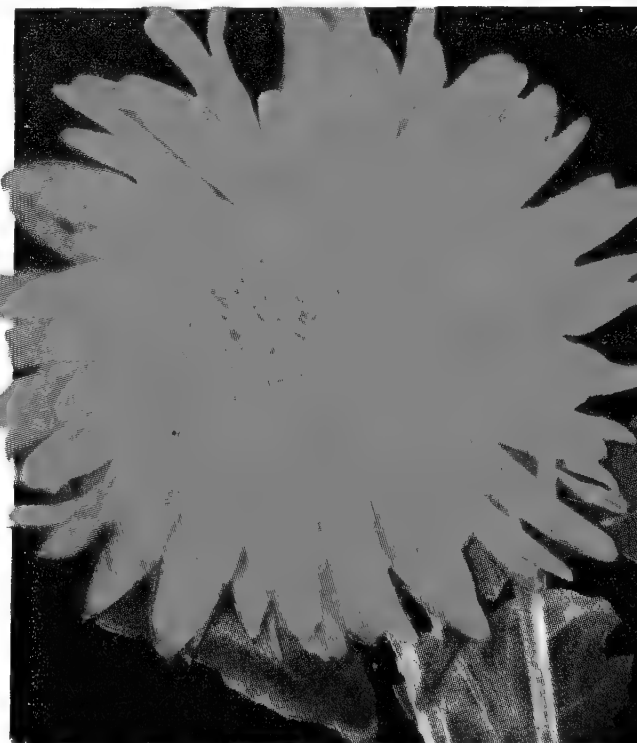
1 for \$1.10	4 for \$4.10
2 for 2.10	6 for 6.10

Azaleamum, Summer Gold

(Plant Patent No. 598)

Below is a bloom of the new "Summer Gold" Azaleamum. Wouldn't you just love to snip a few of the golden blooms for your table? You could, too, without noticeably injuring its beauty, because the flowers are produced in such a wonderful abundance that a dozen or two would not be missed. Always fresh and perky, this Azaleamum will be a welcome addition to any garden.

Some day, we hope, we will get a picture of Azaleamum Summer Gold that will do it part justice, at least. We would like to show the glitter that goes with its golden coloring, and makes the plant look like a huge lump of the precious metal in your garden, but with the loveliness and the liveliness of beauty that no metal can ever have.



Summer Gold Blossom

PRICES
Strong, field-grown plants
1 for \$1.10
2 for 2.10
4 for 4.10

HARDY: All Azaleamums, including Summer Sunset and Summer Gold, are hardy perennials and normally will live through your winters. They are vigorous and easy to grow, and produce blossoms by hundreds over a long blooming season.

NOT AZALEAS: Azaleamums belong to the Chrysanthemum family, but have a peculiar habit of growth similar to that of Azaleas, hence are trade-marked Azaleamums. They are not related to Azaleas.

The plant has beautiful form and is more upright than the older varieties. Flowers are larger.

Now-

New Low Prices on

TRADE MARK Azaleamum

Now, you Bargain Hunters, look! You can satisfy your bargain hunting instincts and have the genuine Azaleamums, too, for we have greatly reduced the price on six of the varieties nearly a third from last spring. You have a wide color range to choose from, including the red, white, and bronze.

And the Bargain becomes bigger and better when you remember that Azaleamums produce hundreds of flowers. Just figure what so many flowers would cost you if you bought them from your florist.

Here are the new prices for 1946:

1 for \$0.60	4 for \$2.10
2 for 1.10	6 for 3.10
3 for 1.60	12 for 6.00

Here are the six varieties that you get at the new bargain prices.

These are the varieties that amazed the flower-loving world with the almost

unbelievable quantities of blooms they produced.

CAMEO QUEEN. (Pictured at right.) Flowers open deep orchid-pink, then change to light orchid with creamy center, finally salmon-pink with soft yellow center. Has produced 3000 flowers.

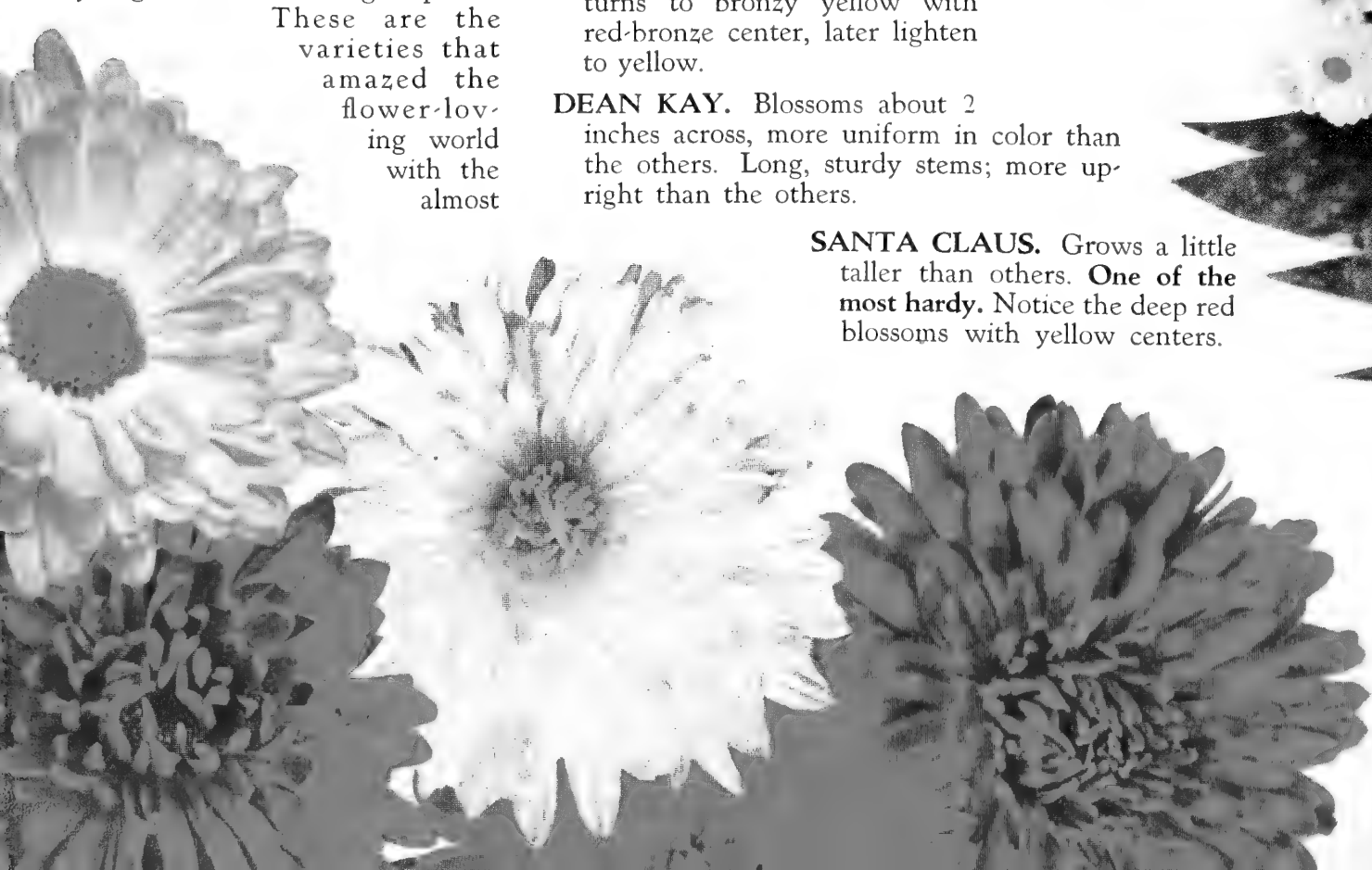
MAGIC WHITE. (Plant Patent No. 204.) Blossoms first open a very delicate pink, later turn white with faint yellow center. Hardy perennials—live through the winter, more blossoms second year.

GOLDEN WONDER. (Plant Patent No. 368.) Flowers are golden yellow as shown and are produced in great masses. Starts blooming in August and continues until frost.

BRONZE BEAUTY. (Plant Patent No. 205.) Flowers appear first as warm red-bronze which turns to bronzy yellow with red-bronze center, later lighten to yellow.

DEAN KAY. Blossoms about 2 inches across, more uniform in color than the others. Long, sturdy stems; more upright than the others.

SANTA CLAUS. Grows a little taller than others. One of the most hardy. Notice the deep red blossoms with yellow centers.





A Small Mountain of Blooms

The Azaleamum above is the "daddy" of all Azaleamums—the original pink "Cameo Queen". There must be easily a thousand blooms in this one plant. Breeders are now using Cameo Queen as a parent, and are producing such varieties for us as Summer Gold and Summer Sunset, shown on pages 20 and 21.

**R. M. Kellogg Company
Three Rivers, Mich.**

Good For Fall Planting

You will have no difficulty in getting fall-planted Azaleamums to live through the winter. Simply be sure to prepare an adequate piece of ground. A piece at least $2\frac{1}{2}$ feet across should be prepared for each Azaleamum. Then plant as you would any other perennial, and after the ground is frozen, mulch well with some good strawy material. The farther north you are, the heavier you should mulch. Eight to ten inches of mulching material is not too much for the northern states. Remove the mulch in the spring when the buds open on the trees.



*Good
News!*

*It's
Red*

Imagine a plant heavily loaded with hundreds of brilliant dark red blooms like those at left! They make an amazing display. Printing cannot reproduce Sam Williston's satisfying color. You'll have to see it in your garden.

New Red Chrysanthemum

Prof. Sam Williston

Who wants a red "Mum"? Here it is folks, redder than any Chrysanthemum you have ever seen before. Not a dull maroon or wine color but **red**.

For years breeders have been trying to produce a Chrysanthemum they could really call red, and now we believe that we have it. Prof. Sam Williston really is red, a dark red, almost clear. In fact, there are not very many flowers that are redder. The centers are an attractive yellow that sets off the red petals well. You will like the shape, too. Blooms are semi-double as shown.

Prof. Sam Williston produces an exceedingly large abundance of blossoms. In fact, it is so very close to being Azaleamum-type that it only missed by a hair. Sam Williston's blossoms are produced by hundreds. In fact, you can plant them among your Azaleamums, and you will hardly notice the difference. We recommend planting them together. They bloom early and for a long period of time, like Azaleamums.

PRICES: Field-grown plants, \$1.00 each; 2 for \$1.90; 4 for \$3.70; 6 for \$5.50.

R. M. Kellogg Co., Three Rivers, Mich.

Sweet Violets

*"To throw a perfume on the violet . . .
Is wasteful and ridiculous excess."*

—Shakespeare



How to Perfume a Whole Room

Just put a small bouquet of English or Russian Violets in a vase, and wait. Soon everyone will be exclaiming in delight at the wonderful aroma. Sorry, but pictures can't show fragrance.



English Violets

Some people like these English Violets better than the double Russian Violets. They are amazingly fragrant. The foliage, too, is very attractive; dark, glossy green; covers the ground well. Blooms during May and June. **PRICES:** 1 for 60c; 2 for \$1.10; 3 for \$1.60; 4 for \$2.10.

Double Russian Violets

Plant these in the fall so they will bloom next spring. Flowers large, double, **sweet-scented**; bloom early, long stems. Often will bloom in cool fall weather. Grow 6 to 8 inches; fine for shade. Plant 8 inches apart. **PRICES:** 60c each; 2 for \$1.10; 3 for \$1.60; 4 for \$2.10.



Large Mums 6-\$2.00

This bargain is a mixture of various colors of large-flowering Chrysanthemums, and will include at least one Barbara Cummings. For the others you will receive excellent varieties, our choice in a variety of colors, all large-flowering. Strong field grown plants.

BARBARA CUMMINGS: Approaches hothouse varieties in beauty and splendor; unusually large, 3 to 4 inches across, fluffy shape. Color: rich golden yellow with deep suffusion of orange at center. Many flowers to a plant. Wonderful for cutting. Blooms last for days. **PRICES:** 2 for 76c; 3 for \$1.09; 4 for \$1.42; 6 for \$2.08.

6 Pompons \$2.00

White, yellow, pink. Excellent varieties, our choice. An excellent bargain. You'll love these little, brightly colored darlings.

Strong, field-grown plants: 6 for \$2.00; 12 for \$3.50.

Kellogg's Everblooming Carnations



Dianthus, Rose Unique

"Nothing is more fit . . . than to know what be the flowers and plants that do best perfume the air."

—Bacon

A lovely bouquet of Rose Unique will fill an entire room with its tantalizing fragrance. It is spicy and pleasantly exciting, like something from another world. Further, its flowers and foliage have wonderful beauty of coloring and form. Put the two together—beauty and fragrance—and they add up to one of the most delightful flowers of all.

Dianthus

Rose

Unique

It sometimes seems to us that one of the hardest jobs we have is to attain a sufficient supply of Dianthus Rose Unique, for every year since its introduction, we have had to disappoint customers. Order yours early.

There is little difference between Dazzler Carnation and Dianthus Rose Unique, except for color. However, Dianthus Rose Unique does not grow quite so tall—about 15 inches instead of 15 to 20 inches. Dianthus Rose Unique is **everblooming**; early summer until late fall. It is also **very fragrant**, with an enticing spicy perfume that will enchant you.

If you have never had Rose Unique in your garden, you have a very pleasant surprise awaiting you. Produces many beautiful pink Carnations. We advise early ordering; only a **limited supply**, and a big demand.

PRICES: Field-grown plants, 1 for 55c; 2 for \$1.00; 4 for \$1.90.

R. M. Kellogg Company, Three Rivers,

Rich the Treasure, Sweet the Pleasure

—John Dryden

In the fall of 1933, a man walked into our office with a box full of gorgeous, brilliantly-red Carnations. He opened the box dramatically, then gave us a whiff of their rich, spicy odor, but said nothing. He could have made no better sales talk, for the flowers and their delightful aroma spoke for themselves. That was the beginning of Dazzler Carnation.

HARDY!

Both Dazzler and Rose Unique are hardy. Dazzler has stood temperatures of 15 degrees below zero, and with mulching for winter protection, will stand even more.

Plant Dazzler and Rose Unique 15 to 18 in. apart; any sweet well-drained soil; ordinary moisture; sun.

Dazzler
Carnation

FIELD GROWN

Plants of Dazzler and Rose Unique will be field-grown for fall sales; strong rooted and hardy, ready to live through the winter and bloom for you at their earliest in the spring.

DAZZLER

Forty to fifty bright crimson flowers open at one time on each plant. The blooms are richly clove-scented, deep crimson in color and the plant blooms continually from the middle of June to late October.

Plants grow nearly as large as a bushel basket first season, and each plant produces 20 to 30 strong, 15 to 20-inch blooming stalks, which support flowers in great profusion. Glorify your garden with Kellogg's Dazzler and enjoy its rich, bright red and dazzling beauty. Blooms first year. Ordinarily 6 to 8 weeks after planting; gives plenty of blooms the first season.

PRICES, Field-Grown Plants:

1 for 55c; 2 for \$1.00; 4 for \$1.90.

Michigan



new!

**And Good Enough
to Bear That Grand
Old Name**

American Beauty

This flower will arouse the envy of your friends when they see its rare and enchanting beauty in your garden. They will ask what it is, and where you got it. It is really beautiful and out-of-the ordinary.

We have had Carnations before, but mostly hothouse types. This one is hardy; will stand severe freezing; will live outside through hard, cold winters, and continue for years, without replanting. Don't you want it in your garden?

American Beauty truly is everblooming—not intermittent; it produces loads of blooms continuously from about 8 weeks after planting until frost. The scores of blooms and their amazing beauty, brilliance, and fragrance, make it a bargain.

PRICES:

Sturdy field-grown plants.

1 for \$0.75	3 for \$2.05	6 for \$4.00
2 for 1.40	4 for 2.70	12 for 7.60

Carnation American Beauty

Here we sing a song of beauty, and of enticing, spicy fragrance. Here is a flower you will love to look at, and one you will love to smell. We have thought of calling other flowers "American Beauty", but did not because such a grand old name should be reserved for something that really merits it—and this flower surely does. You have ordered other Hardy Carnations by thousands, and so we know you will welcome this new one.

Color: Approximately as shown; but remember, pictures can never portray color faithfully. You will have to see American Beauty in bloom to get the

whole glorious tale—beauty, fragrance and color.

Flowers are large, 2 to 2½ inches across, and are excellent for cutting; and late blooms will be improved in both quantity and quality if early blooms are cut. Foliage healthy, strong, vigorous. Grows 15 to 18 inches tall with 30 to 50 beautiful blooms at a time. Plant gets as large as a bushel basket or larger. **Prices above.**

CULTURAL NOTE: Plant American Beauty 15 to 18 inches apart; any sweet, well drained soil; ordinary moisture; sun.

R. M. Kellogg Company,

Day Lilies

Why don't you plant a whole border of these beautiful flowers? They are very reasonably priced; and they make a wonderful display. New blossoms come every day, attractive foliage.

HYPERION. Fine citron-yellow flowers, produced in great numbers, stems about 40 inches tall. Received Award of Merit Royal Horticultural Society of Great Britain. Blooms July and early August. **Prices below.**

OPHIR. Just as beautiful as Hyperion but dark golden yellow in color. Stems 3½ to 4 feet high. Blooms July and early August, the same as Hyperion. **Prices below.**

GYPSY. Even more beautiful than Hyperion and Ophir, because of the striking red splotches on the petals. **Prices below.**

PRICES:

All varieties above.

1 for \$0.75	3 for \$2.05
2 for 1.40	6 for 4.00

Bargain!
3-\$1

Everyone loves a bargain, and here is a good one. The Lilies are selected from high grade varieties, but roots are not labeled. All hand-picked to assure you a variety.



8 Hardy Phlox

\$7.85

Kellogg's most popular Phlox bargain. It includes a full range of colors: white, pink, red, salmon, and others, and is made up of our surpluses, regardless of value. You may get some of our newest and finest varieties. Plants would cost you much more if ordered by variety. All plants are sturdy, field-grown stock, same high grade that you would get if you ordered them separately.

At least two of the plants will be selected from pages 30, 31, 32, or 33, and will be labeled. **Prices above.**

Three Rivers, Michigan



Cultural Note: Plant Phlox 18 inches apart in good, rich soil; sun; ordinary moisture requirements.

Sonja

Baby Blue with straw colored eyes—an oddity, yes! But oh, it's a pretty oddity! It will add beauty and individuality to your garden. We've done our best to show Sonja's unusual color, but light colors are hard to reproduce accurately, and so we fall short of perfection. You will have to try it to know it. Somewhat low-growing, 18 to 24 inches, but healthy and vigorous; large florets. Place Sonja out in front; a real headliner.

PRICES:

1 for \$0.50	3 for \$1.30	6 for \$2.50
2 for .90	4 for 1.70	8 for 3.30



Cultural Note: Plant Phlox 18 inches apart in good rich garden soil; sun; ordinary moisture requirements.

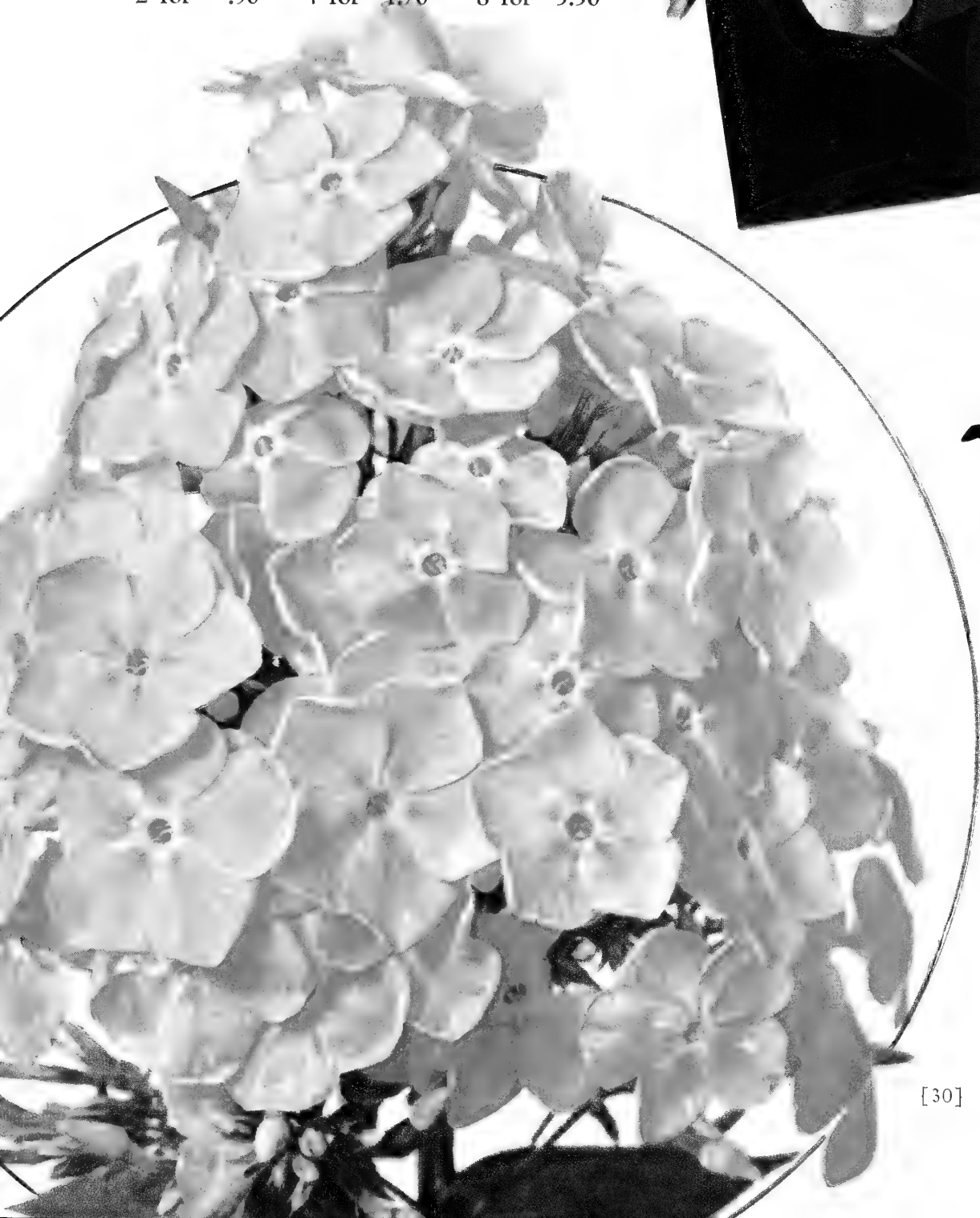
Lillian

"What a charming color combination," you will say when you see Lillian. The color is rich salmon-pink with pretty bluish eyes, a very unusual combination, and very striking. Very compact flower heads, and beautiful florets. Very robust grower with plenty of vitality. Often 12 to 15 flower spikes per plant, massive display. Grows 2 to 3 feet high. It is very hardy. Fine for cutting.

PRICES:

1 for \$0.50	4 for \$1.70
2 for .90	6 for 2.50
3 for 1.30	8 for 3.30

These prices apply to all four Phlox, these 2 pages.



Kellogg's Winsome Foursome

Here in one group are Kellogg's four finest varieties of Phlox. Sonja, Bright Eyes, and Mary Louise are all among the newer varieties, and Lillian was new only a few years ago. Sonja and Bright Eyes are among the newest.

PRICES:

1 for \$0.50	4 for \$1.70
2 for .90	6 for 2.50
3 for 1.30	8 for 3.30

These prices apply to all four Phlox on these two pages; field-grown plants.



Mary Louise

One of the most beautiful sights in this world is that of newly fallen snow, and here is a new white Phlox that is just that pure and clear. Mary Louise, we believe, will soon be the favorite of all whites. We are sorry that limitations of printing do not let us show it as clear and beautiful as it is. For one thing, no paper is white enough. For another, some ink must be used to show shading. But just think again of newly fallen snow, and then order Mary Louise.

Strong, sturdy grower; healthy foliage.

PRICES: 50c each; 2 for 90c; 3 for \$1.30; 4 for \$1.70; 6 for \$2.50; 8 for \$3.30.

Bright Eyes

There have been red Phlox before, but none with the beautiful large florets, and dancing dark eyes of Bright Eyes. And, we can say, too, none with quite the amazing brilliance of coloring. Oh, what a glorious sight a bed of Bright Eyes is! You should see the row after row of them blooming in our nursery. Why not transplant a part of this striking glory to your own garden? Bright Eyes is a child of the famous large-flowered Daily Sketch and inherits all the health and vigor of its parent, and the huge florets, too. It is magnificent in size, magnificent in color.

PRICES:

1 for \$0.50	4 for \$1.70
2 for .90	6 for 2.50
3 for 1.30	8 for 3.30



Kellogg's *Big Six Phlox*

Cultural Note:
Plant Phlox 18 in.
apart; good rich soil;
sun; ordinary mois-
ture requirements.

Kellogg's Bix Six Phlox have been offered to Kellogg cus-
tomers for several years, and never seem to lose popularity.



Africa



Salmon Glow



Pinkette



Count Zeppelin

Collection

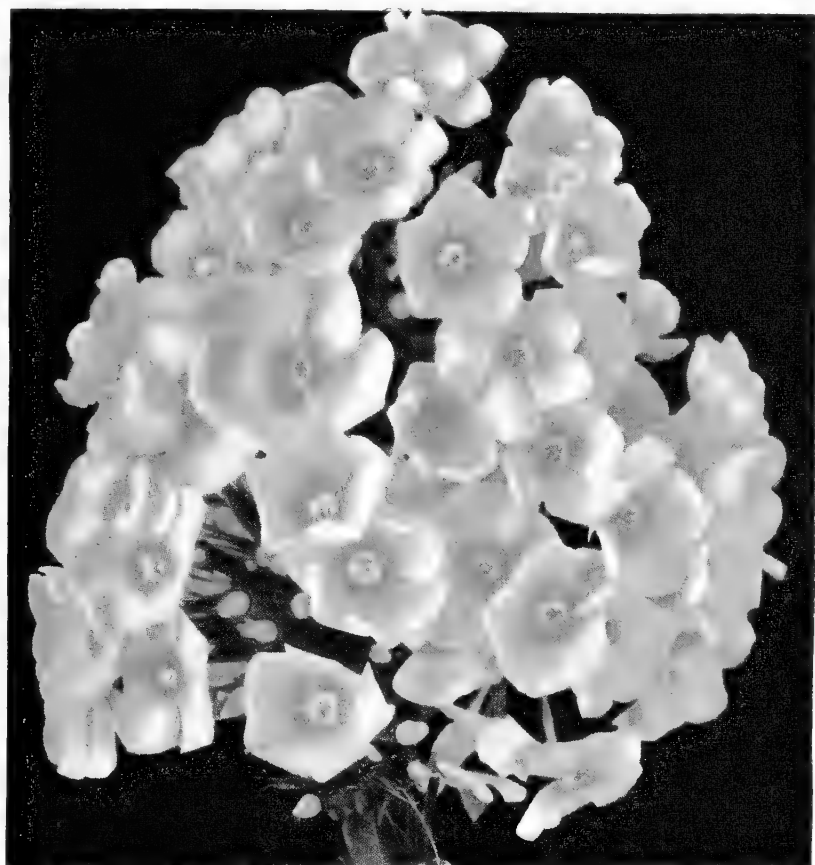
These varieties are outstanding. For vigor, productiveness and beauty, they cannot be surpassed.

You can order Phlox shown by variety at prices below; or send \$3.75 and we will send you two of each.

PRICES

1 for \$0.45	3 for \$1.15
2 for .80	6 for 2.20

**12 for
\$4¹⁵.**



Daily Sketch

AFRICA. Color so mysteriously beautiful that it can hardly be described—amazing, dark carmine red that seems to belong to another world. Strong, vigorous grower; healthy and hardy; easy to grow. Far more beautiful than the picture. **Prices below.**

SALMON GLOW. Deep rich salmon-pink so beautiful and satisfying that you will immediately want to discard all other salmon Phlox. Eye: deep carmine. Heads: well filled, stately. Foliage: healthy, strong. **Prices below.**

DAILY SKETCH. Here is pink so dainty and pretty that it cannot be reproduced accurately. You must grow Daily Sketch to see its beauty. Florets as large as a Pansy. Long blooming season, July to frost. Hardy. **Prices below.**

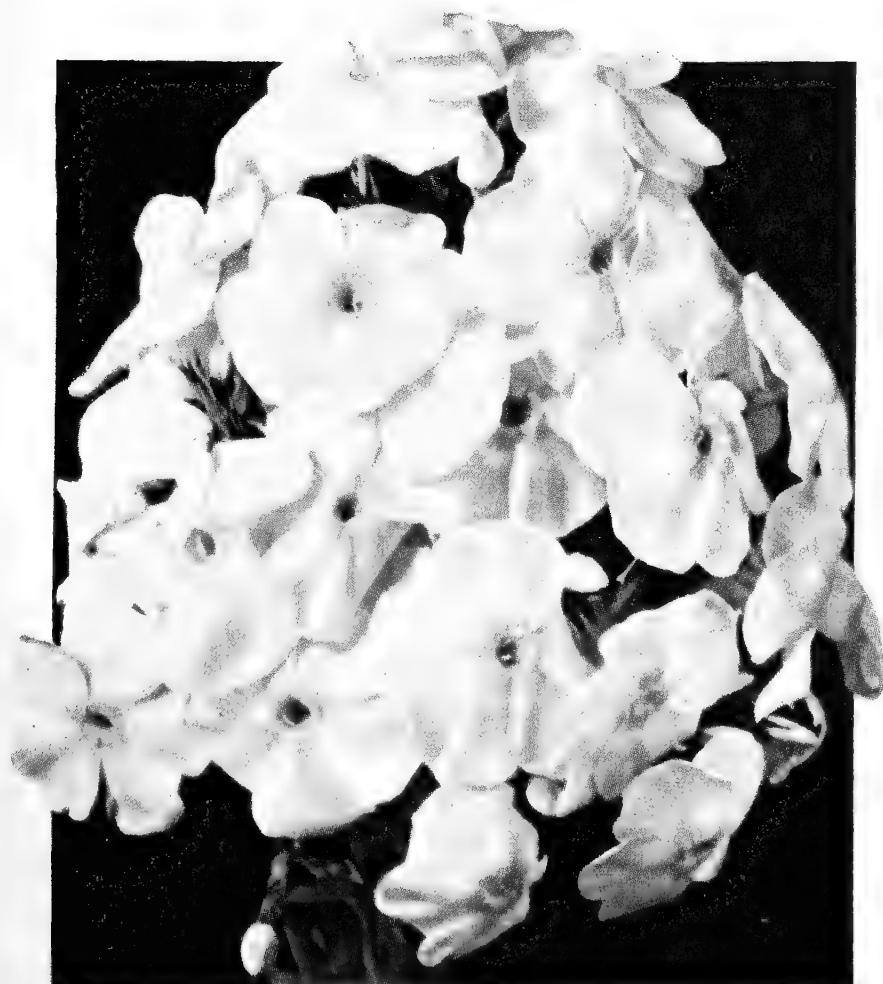
PINKETTE. Pink so delicate that it can scarcely be seen—and yet it is there, making this new Pinkette Phlox probably the loveliest ever offered. Florets large, well shaped; beautiful symmetrical heads. Foliage strong and upright. **Prices below.**

COUNT ZEPPELIN. A very fine and striking white. Note the pretty red eye: looks like a dainty polka-dot dress, doesn't it? **Prices below.**

ROSY BLUE. Here shades of blue and rose intermingle in magical fashion, really giving the effect of a rosy blue—not purple or violet, but “Rosy Blue”. Child of the famous large-flowered “Daily Sketch”, it inherits unusually large florets, vigor, productiveness, and fine well filled symmetrical heads. **Prices below.**

PRICES

1 for \$0.45	3 for \$1.15
2 for .80	6 for 2.20



Rosy Blue



All plants in the Surprise Rock Garden will be labeled with the names.

Kellogg's Surprise Rock Garden

**10
Plants
for
\$2.00**

What a glorious surprise! Ten choice rock garden plants for only \$2.00. Plants which would undoubtedly cost \$2.50 to \$3.50 if bought by variety. A "swell" collection which gives you varieties ideally suited for rock garden planting. A panorama of color and a long blooming period. Some of our very finest varieties. At least 5 different kinds. You will want 2 collections for starting a new garden or adding new varieties to your old one.

PRICES: 5 for \$1.05; 10 for \$2.00.

—oOo—

Aquilegias

A fine mixture of Scott Elliott hybrids in shades of red, pink, blue, purple, white and yellow. Grows 3 feet high. Hybrids; mixed colors only, no color choice. Blooms May and June. Hardy. Plant 12 to 15 inches apart. Shade or part shade.

PRICES

1 for \$0.40	4 for \$1.30	12 for \$3.70
2 for .70	6 for 1.90	24 for 7.20

—oOo—

Painted Daisies

(Pyrethrum.) Hybrids; mixed colors only, from red to light pink and white. Grows 2 to 3 feet high. Blooms May and June. Plant 12 to 15 inches apart; good soil; sun or part shade.

PRICES: 1 for 40c; 2 for 70c; 4 for \$1.30.

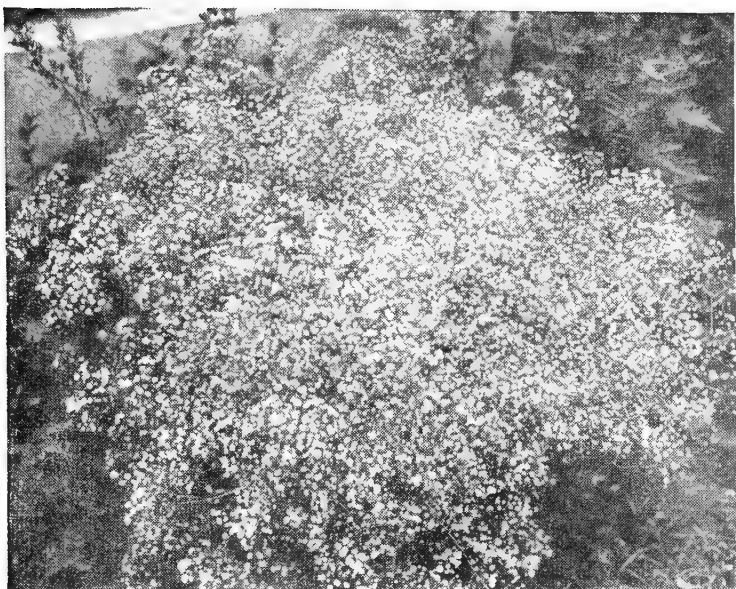
—oOo—

Astilbe Queen Alexandra

(Astilbe japonica.) Now we offer you the beautiful Astilbe Queen Alexandra; taller, more flowers, and longer blooming period than the "Peach Blossom" formerly offered. Panicles are longer and more slender—10 to 12 inches long, and it is excellent as a cut flower. Blooms in June and July. Somewhat darker in color than Peach Blossom. Grows 24 to 30 inches high. Very hardy. Foliage healthy, attractive, disease resistant, excellent for either bedding or edging. Plant 15 to 18 inches apart in moist, rich soil; water; sun or semi-shade.

PRICES: 1 for 60c; 2 for \$1.10; 4 for \$2.10.





Baby's Breath



Shady Lawn Spurge



Aquilegia

Baby's Breath (*Gypsophila paniculata*.) Beautiful as a foreground to shrubbery or for hiding unsightly places. Fine for rockeries; fine for trimming bouquets; exceedingly graceful and charming. Panicles of minute white flowers in July. Mist-like in effect. Grows 2 to 3 feet high. Plant 18-inch, field-grown.

PRICES: 1 for 35c; 2 for 60c; 4 for \$1.10.

Shady Lawn Spurge (*Pachysandra terminalis*.) Dense masses of lustrous green leaves. Trailing vine, 12 in. high. Thrives well under evergreens; anywhere. Practically evergreen itself. If an immediate effect is desired, plant 8 to 10 inches apart, in any soil; shade; water liberally.

PRICES: Field-grown plants. 1—35c; 2—60c; 4—\$1.10; 6—\$1.60.

Any 4 for \$1.10

1—\$0.35 4—\$1.10
2— .60 6— 1.60

Numerals indicate blooming months.

AQUILEGIA, CRIMSON STAR. (Crimson petals, white center. Brilliant blooms 3 inches and more across. Grows 1½ to 2 feet tall. Blooms May and June. **Prices above.**

CREEPING BABY'S BREATH (*Gypsophila repens*). Blooms 6-7; 6 inches high. Pink or white choice. 10 to 12 inches apart. Ordinary soil; ordinary moisture; sun or part shade. **Prices above.**

COATFLOWER (*Tunica saxifraga*). Pink flowers 8 to 10 inches all summer. Plant 12 inches; any soil; less than average moisture; sun or shade. **Prices above.**

GARDEN PINKS (*Dianthus plumarius*). Bloom nearly all summer. 15 to 18 inches high. Fragrant. Pink, white, red—mixed only. Plant 12 to 18 inches apart; ordinary non-acid soil; ordinary moisture; sun. **Prices above.**

GROUND IVY (*Nepeta mussini*). Dwarf. 12 inches. Silvery foliage; blue flowers. 4-6. Plant 12 inches apart; ordinary soil; ordinary moisture; sun or shade. **Prices above.**

PASQUE FLOWER (*Anemone pulsatilla*). Large, purple fuzzy blossoms during April and May. 9 to 12 inches high. Plant 10 inches apart in rich soil; ordinary moisture; shade or semi-shade. **Prices above.**

PINK SPEEDWELL (*Veronica incana rosea*). New. Just like silver Speedwell, but blossoms are pink (color like Astilbe, page 34) instead of blue. **Prices above.**

SILVER SPEEDWELL (*Veronica incana*). Pretty blue flower. 7-8 inch spikes. Silvery gray foliage. Grows 12 inches high. Plant 8 inches apart. Field-grown. **Prices above.**

SOAPWORT (*Saponaria ocyroides*). Prostrate; pink blooms. 5-6. 4 to 6 inches high. Plant 12 inches apart; ordinary soil; moisture; sun or shade. **Prices above.**

SUN ROSE (*Helianthemum mutabile*). Pink, yellow, white, orange; mixed. 7-9. Grows 8 to 10 inches high. Plant in dry, sandy soil; full sun. **Prices above.**



Painted Daisies

R. M. Kellogg Company, Three Rivers, Michigan



Asters for Bright Autumn Gardens

These beautiful varieties are so thrillingly colored that you will exclaim with delight when you see them.

HARRINGTON PINK. (Pictured.) This beautiful pink variety will indeed brighten your autumn garden. The blooms are a beautiful deep rose-pink and are produced in such abundance as to give a perfectly lovely effect—very striking. Excellent for cutting. Grows 2 to 3 feet high. **Prices below.**

BEECHWOOD CHALLENGER. This is the closest to a pure red of any Aster, and the flowers are produced in gorgeous abundance. The plant (3½ feet tall) becomes completely covered with them. **Prices below.**

MOUNT EVEREST. It forms a veritable mountain of white flowers. **Prices below.**

PRICES: All Asters above; field-grown plants, 1 for 55c; 2 for \$1.00; 3 for \$1.45; 6 for \$2.80.



Gaillardia Goblin

Man, Oh Man! What brilliance of coloring. And what a beautiful shape! This unique low-growing Gaillardia grows 12 to 15 inches high in broad, compact bushes; becomes completely covered with beautiful large 2- to 2½-inch Blanket Flowers, in brilliant shades of red and golden yellow; foliage often entirely hidden. July to September. Plant 12 inches apart in any well drained soil; prefers sun; ordinary moisture requirements. Give some winter protection.

PRICES: Strong, field-grown plants, 1 for 35c; 2 for 60c; 4 for \$1.10; 6 for \$1.60.

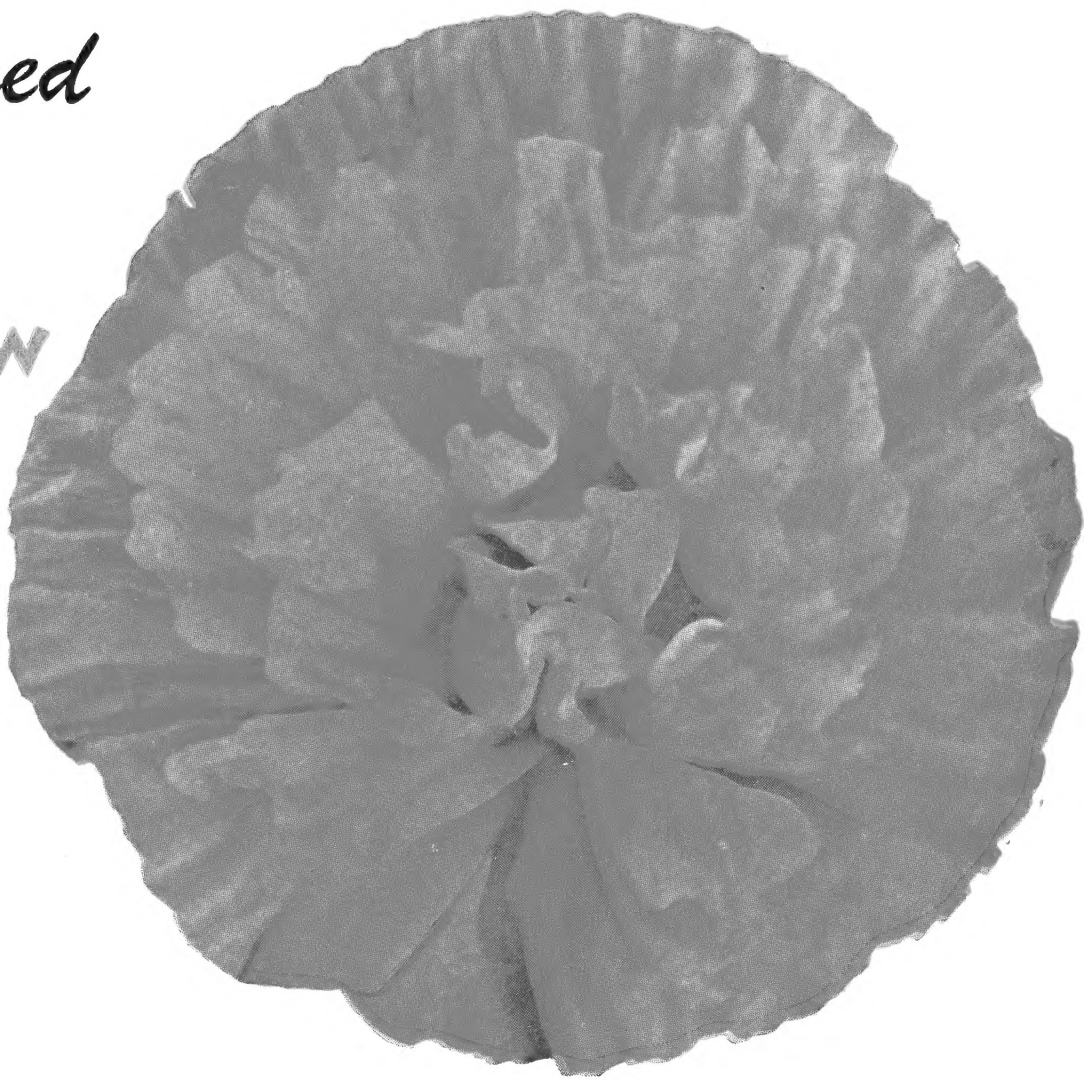


Peony Flowered Poppy Salmon Glow

See it glow! The name is well chosen, for the whole flower gives an effect of being lighted from within by some mysterious magic. Or, is it like the beautiful, glowing embers of a dying fire.

How many petals? An actual count was made on a single flower, and over one hundred were found. Not only that, but the new Peony-Flowered Poppy, Salmon Glow, is the only Poppy that keeps well in water. Flowers exceptionally large, fully 8 inches across. Strong, upright grower. Foliage is strong and vigorous.

PRICES: 1 for \$1.00; 2 for \$1.90; 3 for ~~\$3.70~~
4 for \$3.70.



How to Order

Send Money by check, money order, or registered letter. Unregistered currency sent at your own risk. Add five cents exchange on personal checks.

No C. O. D. shipments or open accounts. Please send cash with order.

Cancellations. Orders not subject to cancellation or change during shipping season. Stock not returnable for credit.

Shipping Charges to be paid by you. Express shipments: you pay upon delivery. Parcel post shipments: remit postage to us after shipment is completed.

How Far Is Your Express Office? If there is no express office in your town, give name of nearest office and distance from you, on order blank. If distance is great, we will ship parcel post.

RESERVATION OF PLANTS

Plants are reserved from estimated supplies. We try to make estimates conservative, but unusual conditions may cause shortages. So should short-

GUARANTY

We guarantee stock to be just as represented or orders refilled free; and stock must reach you in good growing condition or order refilled free, providing reports are made within 10 days after receipt. After 10 days it is mutually agreed that stock is satisfactory. Do not return plants or bulbs unless so instructed by us.

We cannot guarantee continuous growth since this depends upon care you give the plants and also upon your local conditions. However, where failure of plants to grow is due to arrival in poor condition, we will replace the unsatisfactory plants without charge, providing reports are received prior to May 15th.

It is mutually agreed that in any event we will not be liable for more than the purchase price of the stock.

In case of inability to fill an order, return of the customer's money shall release us from any further liability whatsoever.

ages or other conditions beyond our control prevent us from filling your order, we reserve the right to cancel your order and return your money. Because of difference in climate we cannot ship orders in exact rotation as received. However, early orders are given preference within their proper shipping time, which embraces a period of about 30 days.

If a federal sales tax should be imposed, please add to your remittance.

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IMPORTANT

Our guaranty applies only in states whose inspection laws allow plants to go direct from us to customer. We can guarantee our own packing only, hence for states that stop plants for inspection, we agree only to deliver plants in good growing condition to Post Office or Transportation Company, and thereupon our responsibility ceases. Specifically these states are: Washington, Oregon, California, Arizona, District of Columbia, Utah, Wyoming, Minnesota.

R. M. Kellogg Company, Three Rivers, Mich.



Kellogg's Poppies

Poppies have a wonderful knack of being truly colorful and brilliant, even though many of them revel in the delicate shades. And they lift their aristocratic heads proudly above beautiful masses of deep green foliage, where

CHEERIO

The witchery of Cheerio will captivate you, and charm you. You will love it in your garden. See the dark red spots! They are much richer and purer in color than the picture shows. And, the pink, too, is much more delicate and beautiful; one of those dainty colors that commercial printing simply cannot show. Why not order at least two, and have a delightful surprise?

Stems tall, straight, and strong. Foliage good, healthy and vigorous.

PRICES: 1 for 85c; 2 for \$1.60; 4 for \$3.10.

Special!

3 Cheerio \$2.35

3 Helen

Elizabeth 2.35

Total Value, \$4.70

Special—6 for ..\$4.55

HELEN ELIZABETH

The spotless Poppy! See the clear, over-all salmon-pink. Helen Elizabeth has delicacy with richness. It, too, will surprise and amaze you with its rare, unprintable beauty. It will add a new pride and joy to your garden. If you do not like dark spots; order Helen Elizabeth.

Strong, upright grower. Healthy and vigorous. Fine foliage.

PRICES: 1 for 85c; 2 for \$1.60; 4 for \$3.10.

- They All But Cry With Color

they wave gracefully in the slightest breeze. And again, when their colors are brilliant, they really are striking and fiery. We believe that every garden lover should have a bed of Poppies, and that a wide range of colors should be selected. If you order several of the varieties shown and described on these two pages, you would not be at all extreme. Rather you will have a beauty spot that will delight you and cheer you.

And don't forget to order Salmon Glow; you'll find it on page 37.

Faithful Friends

Here are Poppies that will never grow old, Poppies that will always have a place in the finest garden. They are the classics of the Poppy world. Do not overlook them.

Special!

Two each of the four Poppies listed within this panel; total value, \$4.40; yours for

only
\$4.05

**R. M. Kellogg
Company,
Three Rivers,
Michigan**

NEW PERFECTION. (Shown at right.) Pretty fluted petals of delicate shell-pink, rich purple-black stamens.

PERRY'S WHITE. (Shown above.) Very entrancing and beautiful. And it makes the brighter colors stand out so beautifully! Blooms very large, with fine satiny texture. Crimson markings at the base of petals.

WURTEMBERGIA. A brilliant, flaming red torch on tall, straight stems—a gushing fountain of rich, black stamens.

MRS. PERRY. This tall pink Poppy grows more popular year by year. Don't miss it.

PRICES:

All Aristocrat Poppies.

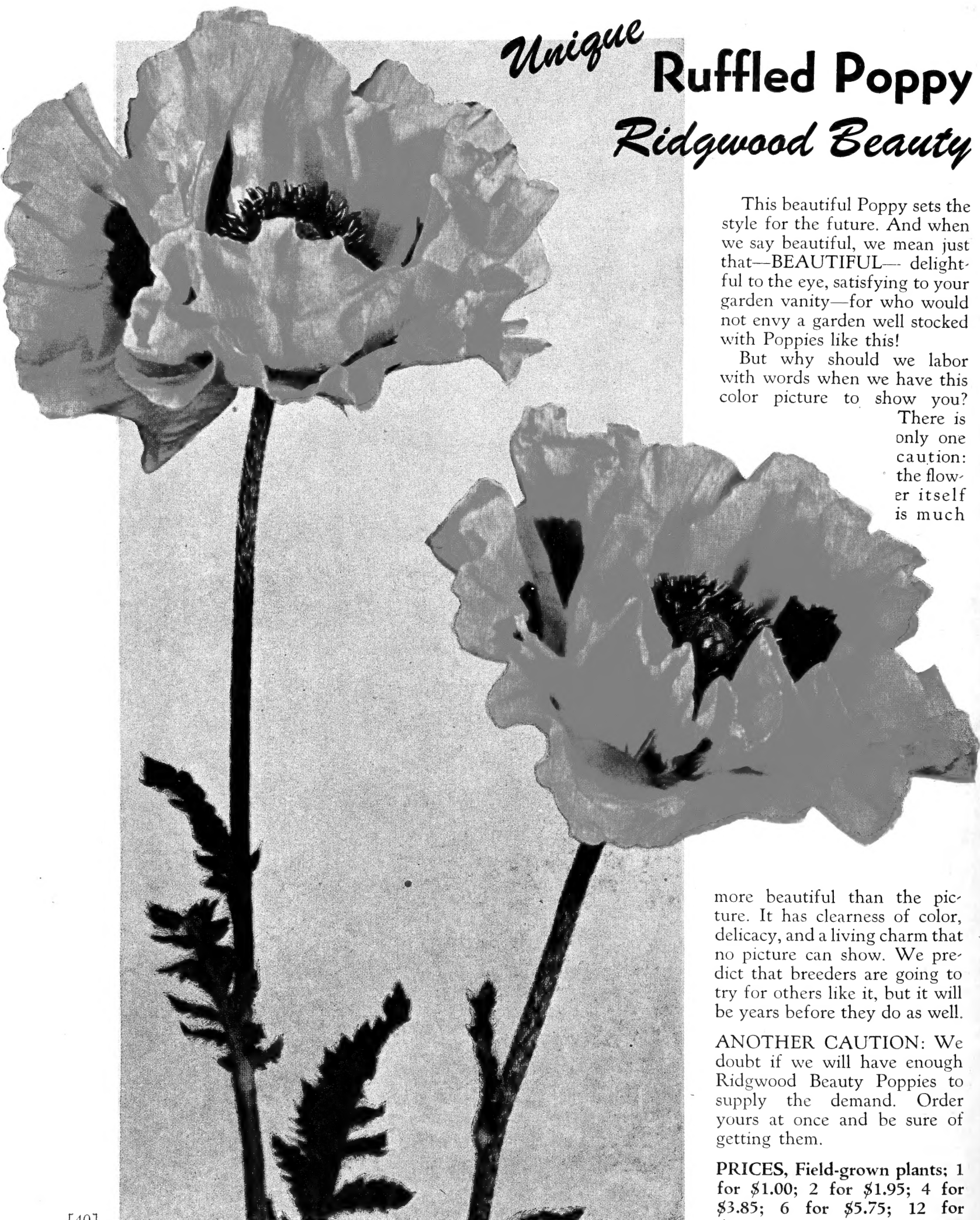
1 for \$0.60	3 for \$1.60
2 for 1.10	6 for 3.10

Kellogg's **Flame** Poppy Collection

PRICES:

Flame Poppies.
4 plants, \$1.62
8 plants, 3.14

Here's an outstanding special in Poppies, four brightly colored varieties from our surplus, regardless of value. We list no Poppies for less than 55c each; so you can see what a bargain this is. All four different. Varieties our choice.



Unique

Ruffled Poppy *Ridgwood Beauty*

This beautiful Poppy sets the style for the future. And when we say beautiful, we mean just that—**BEAUTIFUL**—delightful to the eye, satisfying to your garden vanity—for who would not envy a garden well stocked with Poppies like this!

But why should we labor with words when we have this color picture to show you?

There is only one caution: the flower itself is much

more beautiful than the picture. It has clearness of color, delicacy, and a living charm that no picture can show. We predict that breeders are going to try for others like it, but it will be years before they do as well.

ANOTHER CAUTION: We doubt if we will have enough Ridgwood Beauty Poppies to supply the demand. Order yours at once and be sure of getting them.

PRICES, Field-grown plants; 1 for \$1.00; 2 for \$1.95; 4 for \$3.85; 6 for \$5.75; 12 for \$11.45.

R. M. Kellogg Company, Three Rivers, Michigan